



# WHAT'S NEWS

## AT RHODE ISLAND COLLEGE

Vol. 13 No. 5 October 26, 1992



**LUNCH IS SERVED:** Linda Della Rosa of Office Services spends part of her lunch hour feeding peanuts to a squirrel, one of a dozen "critters" including crows, bluejays and several squirrels who stop up daily at noon at the back door of the office. (What's News Photo by Gordon E. Rowley)

### Language-arts series uses the familiar —

## Teaching English by teaching Portuguese

by George LaTour

"Reading is at the center of learning. If children don't learn to read by the 4th grade level, they'll probably (eventually) drop out of school."

So says Joao P. Botelho, Rhode Island College's director of bilingual education, whose series of books on reading and language arts for 4th-to-the-6th grade pupils in Portuguese bilingual programs is a best seller in academic terms.

The series, consisting of a text book, teacher's guide and student work book, is all in Portuguese and, with co-author Maria Manuela Hudson of Seekonk, a former public school teacher, it took five years to complete.

"Why teach a language other than English" in a predominantly English-speaking country?

Answering his own question, Botelho says that by teaching skills in a student's native language first, it is much easier later to transfer to English.

"You only learn how to read once, and then you transfer (the skill) when the student has acquired speaking ability in English," he explains.

In the meantime, "You must teach a child math, history, and so on in the student's native language until he/she acquires proficiency in English, which could take six to eight years to attain."

Botelho explains that by "proficiency" he means academic or cognitive proficiency, which is far beyond the "playground level" children acquire initially and very quickly. It would be a more mature "thinking" level.

Having learned how to read in his/her native language, the student — in addition to having had the opportunity to read — will already have studied other subjects necessary to his/her education.

#### Experiences in U.S.

A unique aspect of Botelho's and co-author Hudson's language books is that they address the experiences of Portuguese-speaking people here in the United States, not in Portugal or other Portuguese-speaking country.

This serves to validate the student's own language and culture and, hence, raise the student's self-esteem which, in turn, has a direct bearing on the student's ability to learn, Botelho assures.

"So, the child can relate to his own cultural experience right here at his home," says Botelho, citing the more than 80,000 6-to-18-year-olds in the United States, whose first language is Portuguese.

Of these, only an estimated 5,000 currently are being served in bilingual programs.

"Some parents have become familiar with our books and are ordering them for home use for their children," reports Botelho, who sees the book series "fulfilling a tremendous need."

In neighboring Massachusetts, he says, law requires that bilingual education be offered in any school where there are 20 students or more in a given language group.

With Portuguese-speaking students coming from (or whose parents came from) Portugal, the Azores, Madeira, Brazil, Angola, Cape Verde, Guinea-Bissau, Mozambique, Macao and other sites around the world, it seems demand will continue to grow.

Thus far, orders for his language books have come from school departments in Massachusetts, New Jersey, Pennsylvania, Florida, California and Canada.

#### We need bilingual capabilities

"We need people who are fluent in two languages," says Botelho, echoing the call made now for decades by those concerned over America's interests "in commerce, diplomacy and defense."

"The number of bilingual students in the U.S. is increasing," assures Botelho, who holds bachelor's, master's and Ed.D. degrees, the latter in curriculum/educational leadership and bilingual studies.

"If school systems don't provide bilingual educational textbooks, teachers have to make-up their own material," he points out.

This means they can use his series of books, entitled *A Gaivota*, which is published by the National Dissemination Center of the Fall River public schools and Copy Masters, Inc. out of Taunton, or "import material from Portuguese-speaking countries."

(continued on page 6)

## Vice President for Development and College Relations appointed

by Clare Eckert

Rhode Island College President John Nazarian announced the appointment of Kathleen V. McNally Wassenar to the position of vice president for development and college relations following formal approval by the Board of Governors at its Oct. 15 meeting.

In thanking the College community for its participation in the search process, President Nazarian cited the "wealth of experience and expertise that Dr. Wassenar brings to the position."



The 45-year-old Massachusetts resident "accepted the position with alacrity," calling her new job "an opportunity to combine my academic and administrative

experiences in ways that will benefit the College community and all those constituency groups it serves."

During a recent telephone interview, Wassenar recalled the "one thing I remember most clearly during my brief visit to the campus was the sense of pride and affection the community had for the institution and the eagerness of faculty and staff to work as a team."

Wassenar was awarded her B.A. in economics from Barnard College in 1969. She went to Columbia University, where she earned her master's degree in 1972 and her Ph.D. in 1979, both in economics and education.

Currently the director of development for The Bennington Museum in Vermont, Wassenar began her academic career as an instructor at Columbia University in 1972.

(continued on page 2)



IF THE SHOE FITS...See page 3.



# ALUMN



ASSOCIATION & ALUMNI FUND NEWS

Alumni Golfers — thanks for your participation in the Second Annual Alumni Golf Day. Evaluation forms have been sent to all participants. Please take the time to complete and return the form to help us plan for next year. Save Monday, September 28, 1993 for the Third Annual Golf Day. Below is the list of our winners.

**Team Winners:**

Gear jackets: James Dardeen, Sal Tanzi, Wayne Shephard, Michael O'Loughlin '89

Golf for 2 at Triggs: Kenneth Medeiros '85, John Souza, Jamie Tyrrell, Walter Hutzal

RIC Recreation passes: Ken Borst, Robert Viens '61, Robert J. Viens, Peter Glanz

Gourmet baskets: Tom Eastham '60, Tim Warrenner, Fred Tortolani, Dick Spaziano

Providence Bruins tickets: Lee DeLucia, Joan Beretta, Serena Beretta, Patty Vandal

RIC mugs and golf tees: John Fitta, Jim Cornelison, Richard Prull, Bob Conrad

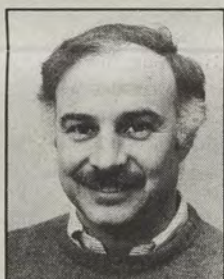
Most accurate drive: Tom Eastham '60

Closest to the pin: Mark Jones and Patty Vandal

Raffle prize winners: Lee DeLucia, John Salesses, Dave Johnson, James Noel, Kathy McLellan, Jim Dardeen, Jim Dardeen, Sal Scarpetti, Jim Bierden, Steve Bridge, Bob Fontes, Gil Clappin, Dave Raymond, Ralph Friel, Ken Medeiros '85, Hank Guillotte '59, Michael O'Loughlin '89, Helen Booth, Jeff Page '78, Steven Burke, Norm Demers '72, Wayne Shephard, Charlie Shadoian '86, Phil Walsh, Alfred Ventresca, Roger Pietzak, Holly Shadoian '73, Gary Penfield.

## Focus on the Faculty and Staff

James J. Scanlon, M.D., director of student health, is the author of an article in the current issue of *Old Rhode Island* concerning "The Marble of the Rhode Island State House." Scanlon notes that the marble used came from Georgia (Georgia marble) and by "a queer turn of fate" the Georgia State Capitol building was made from Westerly (R.I.) granite.



Peter Allen, professor of anthropology, was recently named chair of the board of trustees of the Public Archaeology Laboratory of Pawtucket (PAL). Other board members

include Deborah Cox, a 1974 RIC graduate who is also president of PAL and Ralph Montella, an instructor in the department of counseling and educational psychology who received his CAGS from RIC in 1977.

PAL is a not-for-profit organization which does contract archaeology in all of the New England states and occasionally outside New England.

### It's Roland not Ronald

In the last issue of *What's News* the name of Roland Blais of Lincoln, an inductee into the Rhode Island College Athletic Hall of Fame, was given as Ronald Blais. Our apologies to Hall-of-Famer Blais.

### ★ VP (continued from page 1)

She later was a research analyst for the National Bureau of Economic Research in New York until 1975 when she began teaching in the graduate school of economics for Rutgers University. For two years, 1976-1978, Wassenar was the director of research and publications for the Joint Council on Economic Education in New York.

It was during the next 10 years, from 1978 through 1988, while she was at Williams College as a faculty member and an assistant dean, that Wassenar moved into college administration.

"I was one of the faculty members always asked to speak to alumni groups," she said, "I loved working with the alumni and I guess I influenced them to some extent."

Those experiences proved to be the catalyst for Wassenar to switch from academics to administration...

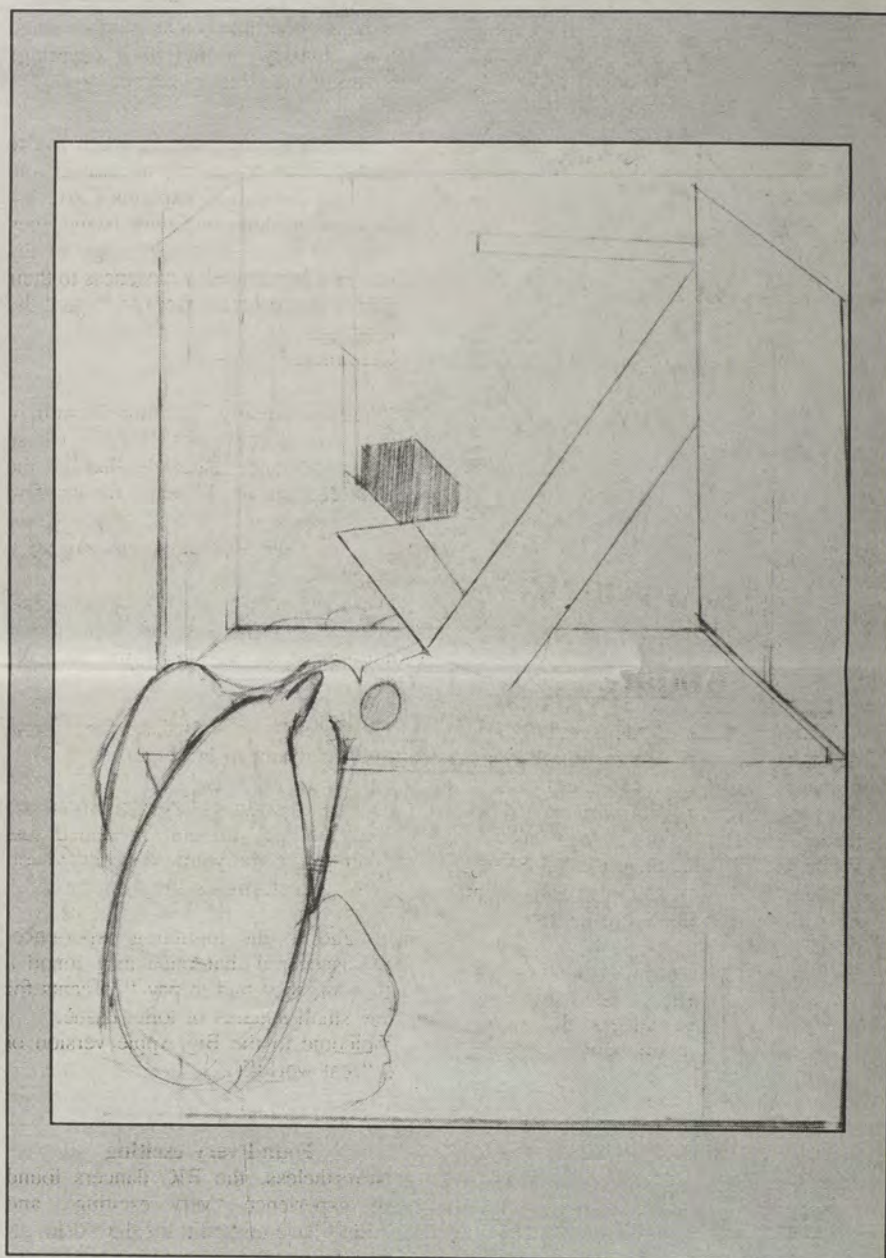
## Grants and Contracts

The following project directors have recently received grant and contract awards:

Jules Cohen (Arts and Sciences), from the Rhode Island Foundation, "Computer Systems for Community Mental Health Center Research," \$34,200; Alice Grellner, (Education), from the R.I. Department of Education, "1992 Summer Writing Institute," \$4,500; and John Vickers (Administration and Finance), from the U.S. Department of Energy, "Craig-Lee and Clark Science Energy Conservation," \$75,000.

Others receiving awards are: Joanne Howard (Education), from the United States Department of Health and Human

Services, "School-Age Child Care Project — Operation Latchkey: 92-93, \$51,777; Lenore Collins (Industrial Technology), from the Jewish Federation of Rhode Island, "Oster Russian-English Support," \$1,000; Jules Cohen (Arts and Sciences), from the Rhode Island Department of Mental Health, Retardation and Hospitals, "MHRM Mental Health Assistance for a Uniform Staff Registry, \$10,000; Miriam Boyajian (Student Affairs), from the East Providence School Department, "East Providence Upward Bound Support: 92-93, \$2,5000, and from the Rhode Island Department of Education, "Upward Bound Summer Food Support: 92," \$9,046.



RECENT WORK of artist Don Smith of the Rhode Island College art faculty is one of 20 paintings and drawings that was featured in a one-man show at the Wheeler (School) Gallery, Providence, earlier this month. More than 200 people attended the exhibit.

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Narragansett Beacon

With broadened experience in all levels of development, Wassenar moved into the position of director of major gifts and associate director of development at Bennington College in 1988, where she remained until her current position.

Her experiential knowledge coupled with her academic background and a Ph.D. completed with a dissertation on the economics of philanthropy and what motivates people to contribute gives her a

keen understanding of the dynamics of private and public funding sources and the integration of the areas of college relations which, she says, is "a natural juxtaposition...obviously interrelated."

"I am very excited about the possibilities of cultivating ways of seeking support - not only in financial ways - from the corporate community in Rhode Island," she says. "I do think that giving money to an institution makes people feel very, very good and allows them to reach some personal goals at the same time."

Already coming up with ideas for the the division to explore, Wassenar said "the potential for drawing more alumni back is extraordinary...so many alumni are residents of the state...the fact that President Nazarian is himself an alum is a bonus in itself."



## College Shorts

### Psychology Dept. Colloquium Series

On Nov. 18, Rebecca Warner, Ph.D., will lecture on "Sequential Analysis of Physiological Responses During Social Interaction" as part of the Rhode Island College Psychology Colloquium Series.

Warner's doctorate is from Harvard. She is on the faculty of the University of New Hampshire in the psychology department. She is a social psychologist and has made contributions in work on statistical models of social behavior and does work on the synchrony of physiological and behavioral responses during social interaction of human and non-human animals, health psychology, and the application of ideas from non-linear dynamics to physiological responses.

The talk is free and open to the public and will be held at 12:30 p.m. in Horace Mann Hall, Room 193.

### Thanksgiving Day help needed

Members of the College community interested in serving at, or donating to Thanksgiving Day dinner for the poor in South Providence are asked to contact the Chaplains' Office at 456-8168.

### Afro-American History Month update

Members of the Rhode Island College African-American History Month Committee are preparing a calander of events for the month of February. The 1993 theme is "The Family: A Black and White Issue?" Meetings are held every Tuesday at 11 a.m. in Gage Hall room 109. Interested people are invited to attend.

Also, College groups planning activities for February relative to the theme are asked to call Jay Latimer, assistant director of minority affairs, at 456-8061.

### Bus trip to Salem

The Campus Center is sponsoring a free bus trip to Salem, Mass. Saturday, Oct. 31. Sign-up is required and can be done at the Student Union Information Desk. There is also a list of activities at the Desk about the activities in Salem and costs.

### Biology Colloquium series continues

The Rhode Island College Biology Department Colloquium Series will continue Wednesday, Nov. 4 at noon in Fogarty Life Science, room 050. Raymond Stephen, a member of the department of physiology at the Boston University School of Medicine and Marine Biological Laboratory in Woods Hole, will present the topic, "Hyperactive Sperm: Better Sex Through Phosphorylation."

The presentation is free and open to the public.

## Dancing with the pros in New York City, RIC students see — 'If the shoe fits...'

by George LaTour

Four aspiring dancers from the Rhode Island College Dance Company got an unusual opportunity recently: they had a chance to experience what "real life" is like for a professional dancer in New York City.

Away from the textbooks, the instructors, the classroom and dance studio, they found dressing rooms in the back of a U-Haul trailer, outdoor rehearsals in the pouring rain and mud-covered stages.

Shellie Carr of Cranston, Angelica Vessella of North Providence, Samantha Stevens of Portsmouth and Laura Newell of Riverside also discovered what it was like dancing barefoot on an outdoor stage whose "marley" (vinyl floor covering) was so hot their feet blistered.

"The only saving grace is, when you're on stage, your adrenaline takes over and you forget the pain," explains Carr.

At a performance on Coney Island, they danced on a one-foot-high stage in the center of a beach with a closeness to their audience that allowed them to "smell the sun-tan oils."

Glamorous!

"Well, not really," admits Newell, a senior communications major whose dance experience parallels that of the others (dancing for 18 years, the last five of which were for the RIC Dance Company). "It's not so much glamorous as it is tough."

"We didn't really know what to expect when we went. Our reaction at first to the conditions at Coney Island was: 'Oh, my God!'"

The amenities afforded a prima donna where no where to be found.

For instance, access to a bathroom or, rather, the lack thereof, presented just another jolt to the young dancers' vision of what a performer's life must be.

To add to the humbling experience, they discovered that once they found a bathroom, they had to pay "25-cents for a few small squares of toilet tissue."

Welcome to the Big Apple version of the "real world!"

#### Found very exciting

Nevertheless, the RIC dancers found their experience "very exciting" and wouldn't have missed it for the world, attests Stevens.

Thanks to their host, Marta Renzi of Marta Renzi & The Project Company fame, and the dance program director at RIC, Dante DelGiudice, whom they credit for having the professional contacts in the world of dance which make such experiences possible, they all feel they have a better grasp of just what the life of a professional modern dancer is like — at least at the start.

And, each has made decisions now about their careers that they could not have made prior to the experience of performing with dance pros at Coney Island, in Central Park and at the Lincoln Center this past July.

#### Came about through...

It all came about through DelGiudice's policy of bringing well-known and very often nationally ranked choreographers to RIC to "set" (create) dances for the RIC Dance Company.

Marta Renzi, whom the *New York Times* called "the homebody choreographer whose house is the human heart," is just such a person.



PERFORMING 'IF THE SHOE FITS' are Rhode Island College Dance Company members (from left) Samantha Stevens, Laura Newell, Angelica Vessella and Shellie Carr. (What's News Photo by Gordon E. Rowley)

At RIC a season or two ago, Renzi had been commissioned to do a work for the RIC company, the result being a piece called "If The Shoe Fits."

It premiered at RIC last March.

Subsequently, reports DelGiudice, "Marta chose to include this new work in several concerts occurring in and around New York City" ("Dance with the Pros in NYC" *What's News*, June 22, 1992), and invited four RIC company members to participate in the performances.

Her New York-based Project Company is, by its nature, one that brings in talented dancers to perform for specific projects.

DelGiudice says he was very pleased at Renzi's invitation to the RIC dancers, knowing her reputation nationally and "how highly she's regarded in New York."

The invitation, he feels, "affirms what we're doing here — creating an environment for professional-level work."

The RIC dance director points out that the different events at which the RIC dancers performed "are the major events in the summer performance season in New York City."

At Coney Island, where wind-driven "paper cups went flying by" during the performance, people came primarily to be at the beach; whereas at Central Park and the Lincoln Center, "they came to see dance."

The experiences they shared helped at least one RIC dancer to "understand I want to do this for a living," while the others' feelings were, perhaps, best expressed by Carr, who responded when asked if she now saw a career in professional dance for herself: "I don't know. I love dance too much to ever give it up, but doing it for a career...?"

#### Our aunt's house

The RIC dancers, who had rented a car in Rhode Island at Renzi's expense for the trip to her house in Upper Nyack (about one-hour's drive from New York City), were taken out to dinner by Renzi and then stayed overnight with the noted choreographer and her family.

"The next morning she cooked us breakfast...like it was our aunt's house," says Carr.

## 'It exposed us more to the way of a dancer's life in the big city.'

Known as the New York City Dancing-in-the-Street Series, the Coney Island performance was called "Sax on the Beach" and featured professional modern dance and music consisting of commissioned scores. They next performed at the Central Park Summer Stage and then at an event called "Lincoln Center Out-of-Doors."

"The experience," says DelGiudice, "was an important part of the students' development as dancers, and was an ideal opportunity for the senior members of our company."

#### A real experience

While dancing at Coney Island was considered "a real experience" by the RIC Foursome, they were quick to point out that their performances at the other sites were much more sedate and more like they would have expected.

"They were different audiences," explains Newell.

The RIC dancers are unanimous in their praise of Renzi's hospitality and generosity — yes, they were paid for their performances ("so we're pros for that if nothing else," Newell says) — and spoke exuberantly about her talent.

In September Renzi won a Bessie award, "which, in dance, is equivalent to an Emmy," points out Vessella.

On another night, the RIC Four stayed at a Ramada Inn in the city "because we'd never really been there before," says Newell, adding, "I finally got to go to Macy's and get a (facial) make-over."

The dancers laughed together over thoughts of that and their other "touristy" undertakings in Manhattan, a city they couldn't help liking.

But, did New York City like them, you might want to know.

When they performed "If The Shoe Fits," apparently it did, and the New Yorkers "bought" it.

Applause was the currency and the audiences stood to give it.



## Terence E. Hays Professor of anthropology

# Places to Go...People to Meet...Dreams to Reach...

He once thought - *briefly* - about traveling the countryside out of a makeshift truck-turned-home, stopping here and there to tell tales about his observations on life. Other fanciful careers the teenager conjured up in his daydreams were living the solitary life of a forest ranger, or maybe even joining the Navy: "Because they told me the Navy would teach me anything you wanted to learn!"

The one career the self-described "Tom Sawyer or Huck Finn" was *not* thinking about was becoming a college professor with a Ph.D.

"I was an indifferent student," says Terence E. Hays, 50, Rhode Island College professor of anthropology since 1972, "with vague ambitions," from "a very poor family" who liked to "build elaborate caves in the clay bluffs" of Council Bluffs, Iowa, where he was born and bred.

"We would spend countless hours in the bluffs. We'd build 12-room houses (underground)," he recalled. "Just doing stuff!"

Retrospectively, Hays remembers his childhood as so unassuming that "I was 19-years-old when I found out my name only had one 'R'! It was when I got my first job...it wasn't ever a problem."

Life was indeed carefree for Hays as a child. With his five siblings, the days sped by walking along the Missouri River, playing with neighborhood friends and feeling safe and secure in his hometown that has kept the same population of 50,000 for the past 50 years.

The one thing he remotely remembers resembling his life as it is today was a yearning to know more about natural history and how animals lived and worked together within the structures of their various environments.

"To this day," Hays says, "the most thrilling sight in my life was walking up the creek at 4 a.m. and seeing a mother fox step out" of her home followed by her babies.

By the time Hays was ready to leave his own "nest" after graduating from high school, the death of his father turned into opportunity for the 18-year-old.

His father had left a \$1,000 life insurance policy to his family and "my mother gave it to me to go to college," he says. "That first year (at Iowa State University) everything was paid for...." That would be the last year Hays would have a full-ride through college.

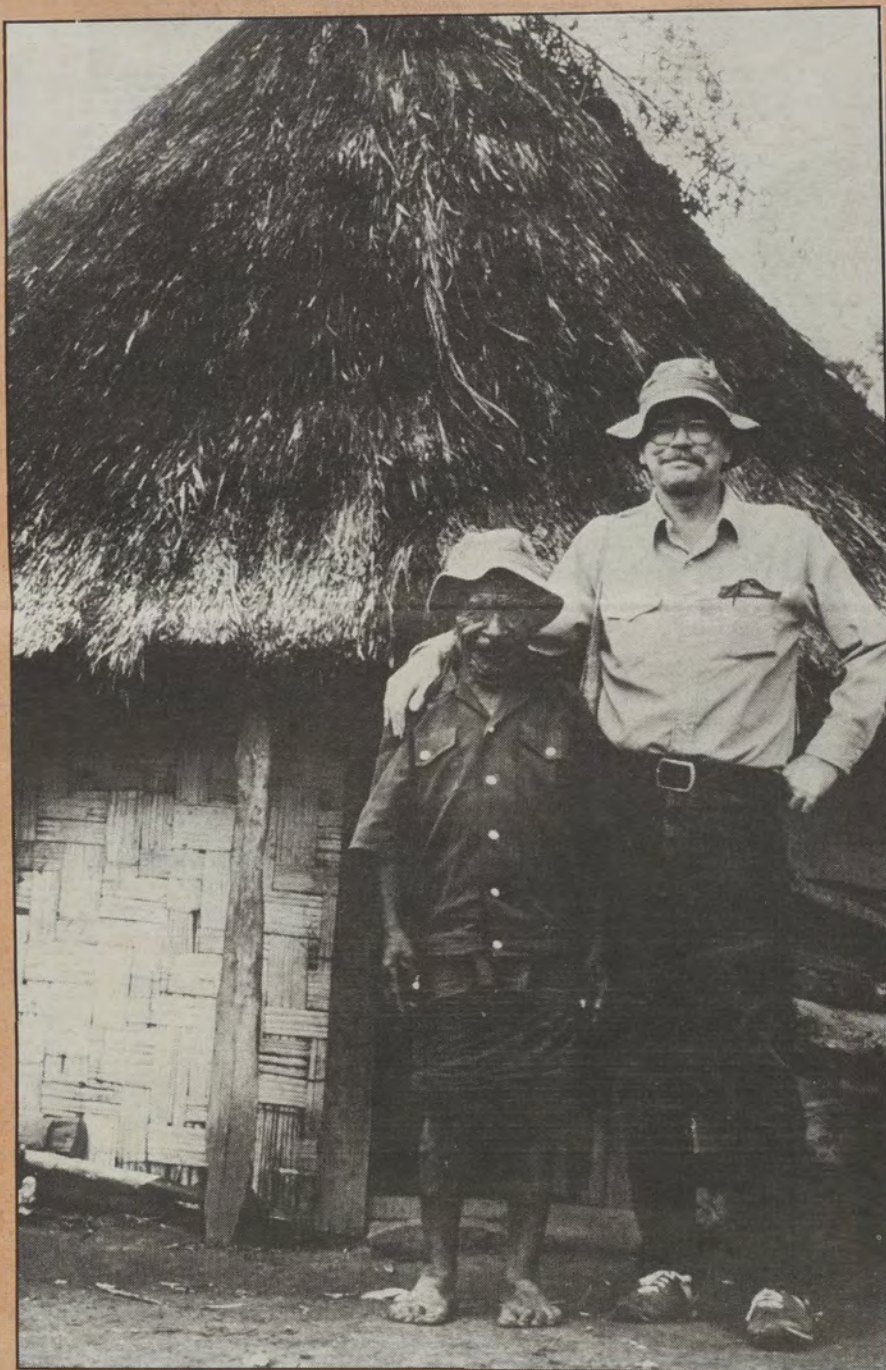
Although he worked on his academic studies during his freshman year, it wasn't until night school the following year at the University of Omaha that Hays says "the life of books and mind and music" opened up for him.

Finally realizing that education was im-

"It turned out to be everything I expected!" he says. Mountains, rain forests, grasslands, sloping hills, rivers and creeks filled the countryside.

The extent of the "natural world" of New Guinea was exciting for Hays as he studied the plants and animals. But the "greatest impact it had on me was the appreciation (the people have) for the closeness of family."

*The one career the self-described 'Tom Sawyer or Huck Finn' was not thinking about was becoming a college professor with a Ph.D.*



Prof. Hays refers to his companion above as 'my father, Ndumba,' a village leader 'who sort of adopted me.'

"Their lives are organized within the family. Their reliance on networks of people," Hays says, doesn't leave much privacy, but indeed instills the value of families and how important people are to one another.

This summer, Hays revisited Council Bluffs for the first time in many years. Important to his future and his own self-esteem, Hays says, "it was time 'to bite the bullet.'"

For the next two years until he graduated from the university with a B.A. in sociology, Hays worked 40 hours a week as a custodian for his alma mater and 20 hours as a bartender on weekends in order to pay for his college education.

("I can relate to the students at RIC," he says, shaking his head in the affirmative.)

With his mind at work as well as his body during those undergraduate days, Hays found himself "fascinated by organized crime. I guess it was what appeared to be an entirely different lifestyle...I saw it as a different world and how very exciting and interesting it would be to learn about it."

Soon he discovered it wasn't necessarily the underworld that caught his interest. Rather, the fascination was with how "people differ in their lifestyles."

"What captivated me the most was the really exotic," Hays says. "Are people really that different? Could people have fundamentally different ideas, religions...and still have a viable existence? I wanted to see how the differences came about. And," he says, find out "if I could do it for a living!"

In 1966 - the year Hays graduated from the University of Omaha - a professor, who realized Hays' innate interest in the study of people and their habitats, invited him to the National Conference of Anthropology. It was at this conference that Hays' future began to make sense.

Off to the University of Colorado in Boulder he raced - with a fellowship - to begin his master's degree work.

"I loved the place," he said fondly remembering the countryside and the freedom Boulder represents to this day to the professor. And, it was in Boulder that he fell in love with a girl named Pat, who was also a student. Pat turned out to become his wife of many years, the mother of their two children, and RIC's ace computer programmer and consultant at the Computer Center.

By the time he and his wife graduated from the University of Colorado, and entered the University of Washington for their doctorates, New Guinea had become the focal point of Hays' work.

"I thought it was the most fascinating place on earth," he says. "It's the second largest island in the world, where 1,000 languages are spoken. It promised to have as many differences as I could handle."

In 1971 Hays traveled to New Guinea. This trip would become the first of three Hays would take to the island throughout his academic career. Hays lived and studied in New Guinea for 15 months.

"As I relived some of that (sense of family) this summer, I realized how having close friends and knowing your neighborhood and a whole lot of people..." he says, is so very important. Ideally, life is somewhere in between...having enough privacy for self-fulfillment and friends and family for sharing, he feels.

Hays has received numerous fellowships and grants throughout the years, and has written, contributed to or edited over 100 publications. A highly-respected expert in his discipline, he has reviewed several book manuscripts and has held over 15 editorial and leadership positions in professional organizations throughout his teaching career.

As a faculty member at RIC since 1973, Hays says teaching is best "when I'm in front of the class...I love every minute of it." His favorite course to teach is an introductory one, "because I remember the thrill I had as a new world opened to me...it's a real kick."





*Prof. Hays with some of the many artifacts he collected during three trips to Paupau New Guinea. They include a stone axe, a head rest for sleep, knives fashioned from bird bones, arrows, necklaces and other adornments. (What's News Photo by Gordon E. Rowley)*

*Photos  
courtesy of  
Prof. Hays.  
Text by  
Clare Eckert*

*Native children gather for the 'weekly' ritual of watching the anthropologist shave.*





# New World Ensemble to perform works by American composers Oct. 28th



New World Ensemble

"This is music in the American style, written in the language of jazz, rock 'n roll and (American) folk music, expressing, perhaps, the raw energy and openness associated with the 'new' continent," say program notes concerning the recently commissioned work "New World Dances."

It will be performed in the Rhode Island College Chamber Music Series' continuing celebration of the Columbus Qincenentary.

Performers will be the New World Chamber Ensemble. Time and place are Wednesday, Oct. 28, at 1 p.m. in Roberts Hall 138 (recital chamber).

In addition to the new work by composer Gwyneth Walker, a native New Englander, the ensemble will perform works by Arthur Foote and Aaron Copland's piece, "Vitebsk," described as a "dramatic character study on a Jewish theme."

The recital is free and open to the public.

Ensemble artists are Anahed Stowe, artistic director and violinist, who has been principal second violinist with the Hartford Symphony Orchestra for 20 years; Eric Dahlin, cellist, and pianist Gary Chapman.

In addition to playing works from the standard chamber-music literature, the ensemble explores the lesser-known literature of high quality and interest, and gives special emphasis to contemporary music of the western hemisphere. The premiere of Walker's "New World Dances" was performed by the ensemble Feb. 29 in Hartford.

For more information, call John Pellegrino, series coordinator, at 456-8244.

# Bannister exhibit shows 2 approaches to advertising and graphic design

"Creative Collaboration: Two Views" is an exhibition at Rhode Island College's Bannister Gallery Nov. 5-25 featuring two distinctly different approaches to advertising and graphic design as exemplified by the Providence firms of Pagano Schenck & Kay and Tyler Smith Art Direction.

"Collaboration plays an important role in the development of creative concepts for both print graphics and advertising campaigns," notes exhibition curator, Prof. Heemong Kim of the RIC art department.

This exhibition and related programs will explore the characteristic methods used by these firms in interfacing with writers, illustrators, photographers and typographers, and the role that the art director plays in guiding this collaboration from concept to execution.

Exhibition opening on Thursday, Nov. 5, will be from 7 to 9 p.m. in the gallery, which is located in the RIC Art Center.

A forum on creative collaboration with Woody Kay of Pagano Schenck & Kay, and Tyler Smith of Tyler Smith Art Direction, with Professor Kim, will be held Thursday, Nov. 12, from 7 to 9 p.m. in the gallery.

The exhibit opening, the exhibit itself and the forum are free and open to the public. This exhibit, along with others this semester, is supported in part by the RIC Art Club and the College Lectures Committee.

Regular gallery hours are Monday through Friday from 11 a.m. to 4 p.m. and Tuesday and Thursday evenings from 6 to 9. For more information, call gallery director Dennis O'Malley at 456-9765 or 8054.



PERFORMANCE CRITIQUE is offered Rhode Island College music major Diana McVey (right) of Greenville by operatic performer Maria Spacagna who, earlier, had rendered a performance of Puccini and Verdi arias in the RIC Chamber Music Series. Seven music students were the beneficiaries of Spacagna's observations in the master class held in Roberts Hall 138 Oct. 14. Composer Richard Cumming provided piano accompaniment. (What's News Photo by Gordon E. Rowley)

# ★ TEACHING

(continued from page 1)

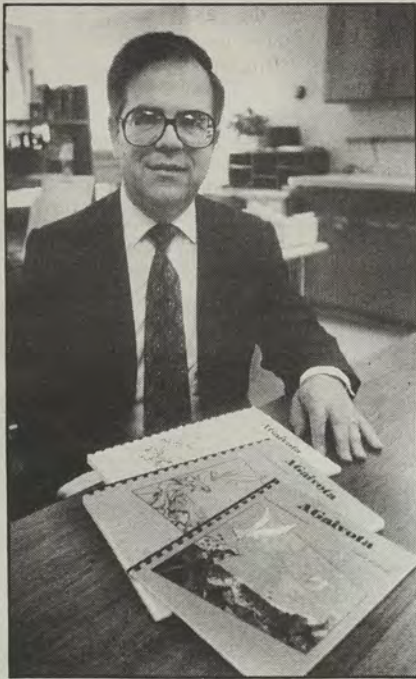
To do the latter, however, would provide teachers with material based on the culture of a foreign country, thus, giving the students a different scope and sequence of skills.

David Nelson, dean of RIC's School of Education and Human Development, credited Botelho's reading/language arts series as one which "will enhance bilingual education in schools throughout America, having in mind the special needs of the Portuguese child."

## Knows the needs

Dr. Botelho knows those needs. Portuguese is his native tongue, having come from the Azores to this country some 24 years ago "with only a high school diploma" to his academic credit.

He proceeded to "go to work in the factories" in Fall River while studying for his bachelor's degree in modern language and education at Southeastern Massachusetts University. Two years later he had completed his master's degree in guidance and enrolled at Boston University from which he received his doctorate in 1983.



JOAO BOTELHO with his series of reading/language arts books, 'A Gaivota,' designed for 4th-to-6th-grade pupils in Portuguese bilingual programs. (What's News Photo by Gordon E. Rowley)

Along the way, he worked for Fall River's bilingual program, taught Portuguese at Bristol Community College, served as a lecturer at Brown University and project director for Title VII in East Providence bilingual curriculum before returning to Brown as the director of the National Portuguese Materials Development Center until 1982 when he came to RIC.

*'By teaching skills in a student's native language first, it is much easier later to transfer to English.'*

— Joao Botelho

In the past 10 years at RIC, he has been instrumental in bringing in approximately \$1 million in grant money for bilingual teacher-training education.

Today, he resides in Westport, Mass., with his wife Filomena, who also is from the Azores. They have one married daughter, Maria Isabel (Botelho) Dunn, a speech and language pathologist for the Dighton-Rehoboth public schools.

About the series, *A Gaivota*, Joao Botelho assures "it's not a money-making project" but is, rather, one he saw as a need and then fulfilled it.

# Workshops set for student networking

Transitions: Promoting Diversity through Networking is the title of an afternoon program on Friday, Oct. 30, in Rhode Island College Gaige Hall auditorium to foster support for under-represented students.

Starting at 1:30 p.m. with registration, refreshments and welcome, the program will offer a keynote address by Rebecca Flewelling, assistant to the president of Brown University, a series of workshops, a response panel and concluding party sponsored by Harambee, the African-American student organization.

Purpose of the program is to continue on-going efforts to build state-wide supportive networks for under-represented students in Rhode Island so that these students — high school, college or graduate level — can befriend and encourage each other, the end result being a state that is more hospitable in which to study and work.

The program is being sponsored by the Rhode Island Office of Higher Education. There is no charge to attend and participate.



## Bluestone's 'Enterprise Compact' may redirect labor relations and the country's economy

by Cynthia DeMaio

Barry Bluestone, son of the founder of the United Auto Workers Union (UAW), interpreted the reasons for the economic glory days of the U.S. during a recent panel discussion at Rhode Island College (RIC). He also proposed that new relationships between labor and management can help the country recapture prosperity.

The discussion was part of a series of films, lectures, and other activities held this October at RIC called "Links on the Chain: Labor at Century's End." Key-note speaker Barry Bluestone is a professor of political science and economics at the University of Massachusetts (UMASS).

Bluestone outlined the rise and fall of the U.S. economy and proposed new ideas on labor relations which he believes will reverse the hard economic times we are currently facing.

### The Glory Days: 1947-1973

Bluestone reflected back to June 7, 1944: D-Day. "This was the first time the U.S. knew it would win the war in Europe and the Pacific," Bluestone said. "Immediately, economists began to worry. Unemployment was 13% in 1939 and 11% in 1940. In 1943 it was 1.2%."

"The great fear was that when 'peace broke out' millions of defense workers would be out of jobs and the 15 million soldiers returning home would flood the job market," Bluestone said.

What happened instead was that Americans experienced the highest standard of living in the world for the next two decades. What conditions lead to this prosperity?

Bluestone said that during the Second World War people had increased incomes from working overtime. But they had nothing to spend their earnings on. Ration cards were needed to buy food, clothing, even appliances. "By the end of the war people had done without for 4½ years. There was a tremendous pent up demand for goods," Bluestone said.

Secondly, there was a government spending boom after the war. While defense spending initially plummeted, the Cold War was right around the corner, fueling the development of nuclear-powered submarines and the H-bomb. Furthermore, the GI Bill sent 7 million former GIs to college or vocational school, pumping more government money into the economy.

Finally, the country experienced an export boom. Eighty percent of the 15 billion dollars the U.S. sent to Europe and the Far East through the Marshall Plan came back through sales of exported goods, Bluestone said.

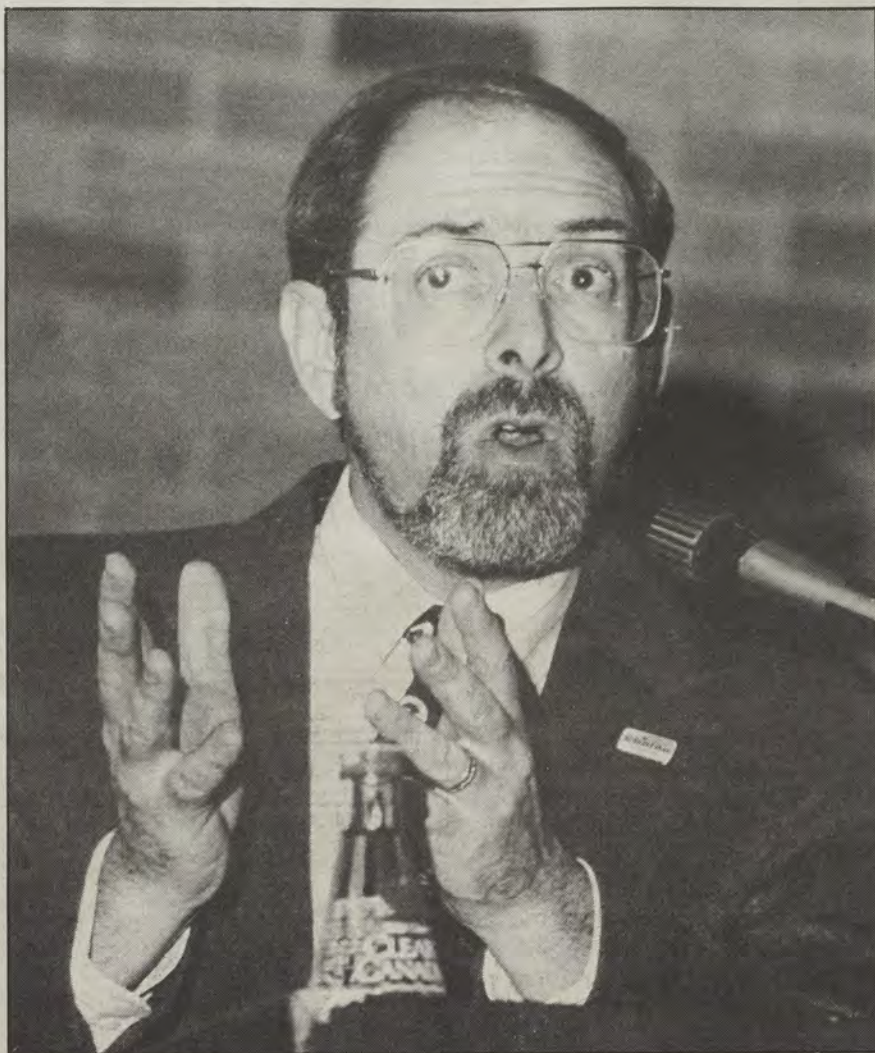
"No other combination of economic events could have given a country better economic conditions, and the boom resulted in a higher standard of living for most Americans," Bluestone said.

### A Doubling of the Standard of Living

The U.S.'s years of prosperity lasted from 1947 to 1973. "During this period we saw a 60% rise in weekly earnings. The median family income virtually doubled. This means that the family which bought a new car every 6 years in the late 1940s bought a new car every 3 years in the 1970s. At no time in U.S. history has the standard of living doubled in such a short period," Bluestone said.

He noted that under normal conditions, strong economic growth lasts only 10 to 12 years. But this boom lasted nearly 25 years.

Bluestone credits this lengthy growth period to the workplace contract between labor and management.



Barry Bluestone

### The Role of Labor Unions in Prosperity

Because of negotiated wage increases, workers were able to spend more and maintain a strong economy, Bluestone says. The unions provided their members with increased earnings, economic security, and the opportunity to buy into the "American Dream."

Bluestone outlined the traditional union contract, which contains AIF and COLA (annual improvement factor and cost of living adjustment) provisions. These features compensate workers for increases in inflation. Fringe benefits, seniority clauses, job classification, grievance procedures, and the Union Shop Clause produced a secure workforce and overlapped into non-union companies, Bluestone said.

Companies made money, workers made money, everyone was happy. But then it all stopped, Bluestone said.

### The Effects of International Competition

In 1960 the US auto industry had 90% domestic market share. Today it has 58%. In the early 1960s the US electronics industry controlled 95% of the U.S. market. Now it has 5%. In 1969 imports were equal to 5.7% of the US gross national product. Yet in the 10 years between 1969 and 1979, imports practically doubled to 10.8%.

What impact did this have on the US economy? The first thing to decline was company profits, Bluestone said. "Profits peaked in 1965. But no one worried about lower profits in the late 1960s. Managers credited the lower performance to cyclical ups and downs in the economy." However, by the early 1970s, it became obvious that profits would not automatically rebound. Stockholders lost their patience and the country saw the start of corporate raiding.

"Managers started to sweat. They had several alternatives but none proved effective in the long-term. They could raise prices, but when they did the Japanese cut theirs. They knew by selling more product their profits would increase, but they

couldn't improve product quality sufficiently to stimulate demand," Bluestone said.

"Some companies cut materials costs. They substituted plastic for steel. That was fine until the 1973 oil embargo, when the cost of petroleum (the raw material of plastic) skyrocketed," Bluestone said.

Next came wage cuts. Factories moved from the unionized North to the South, and then over the border to Mexico and the Far East. During the Reagan administration corporate taxes and regulatory costs were also cut, resulting in increased profits. From 1982 to 1987, the Dow Jones Industrial Average rebounded. "These were the 'glory days.' But they were 'glory days' for a very small number of people," Bluestone said.

While profits went up, 80% of the American people did not benefit. This laid the foundation for the current recession, Bluestone said. Reaganomics resulted in no increase in productivity, no increase in quality, and no increase in the rate of innovation. In light of the country's success in the early postwar years, economists puzzled why American industry was behind.

While factors such as big government, low family savings rates, OPEC oil prices and declines in research spending were identified as part of the problem, there were some unidentified factors that also held the U.S. economy back. Bluestone suggested that one of these is the deteriorated condition of labor-management relationships.

### Finding Our Way Out of the Recession

"The only way the U.S. can get itself out of economic stagnation, to increase wages and the standard of living, is to build new relations between labor and management," Bluestone said. Barry Bluestone and his father Irving have constructed a blueprint for future labor relations. They call this the "Enterprise Compact."

Traditional contracts include a "management rights clause" which states that anything not specifically written into the contract is the sole responsibility of management.

Under the terms of an enterprise compact, labor and management would have co-responsibility for every aspect of running a business. The two groups would set productivity goals, determine prices of the company's products, and make joint decisions on issues such as advertising, product design, and subcontracting.

Also included in the Enterprise Compact is a provision that unions have the right to strike if product quality slips. "If workers see that what they are producing does not meet the highest world standards, whether they work in a hospital, a restaurant, a service industry, or a factory, they can shut down the line until the problem is fixed," Bluestone said. He noted that job security is directly related to product quality.

Studies of companies that involve workers directly in cost-reduction teams and in the setting of productivity targets have boosted their productivity and profits. Honeywell and Motorola have found that when workers are involved in solving production problems, profits go up, Bluestone said.

Another factor substantially increases the odds of success: a system of financial reward for employees through profit sharing. In addition to traditional AIF and COLA allowances, the Enterprise Compact suggests profit sharing for everyone from the chief executive officer to the worker on the floor.

"You might say, 'this guy is crazy, this is absolutely utopian, no company would allow this,'" Bluestone said. "But there are a few companies in America that have experiments of this type going on right now."

Bluestone cited the Saturn plant as an example. Located in Spring Hill, Tenn., this factory is a joint venture between General Motors and the UAW. These groups worked together to conceive, design, and build the Saturn autos. In joint committees, managers and workers designed the physical plant, chose the technology used in it, and devised a marketing and advertising strategy.

### Politics and "Economic Democracy"

Bluestone feels his ideas on labor reform would fare well under a Democratic administration. "If we are going to build the future (in this way), we need leaders who talk to these issues. This is why I'm supporting Bill Clinton," Bluestone said during his address. He said that the Reagan/Bush administration brought division between labor and management, starting with the air traffic controllers strike.

In a recently published book entitled *Negotiating the Future*, Barry and Irving Bluestone outline the theory behind the Enterprise Compact. Bluestone says Clinton supports the ideas in the book. Governor Clinton carried a copy of *Negotiating the Future* with him on his cross-country bus trip and quoted from it in speeches at Wentworth Institute and a recent UAW convention. Furthermore, Clinton's top economic advisors, including Rhode Islander Ira Magaziner, hold the beliefs espoused in the book, Bluestone says.

Bluestone admitted that there is a lot of ground to be covered before such a plan will be adopted. "Company managers are not going to read this and say 'Ah ha. I have found the Holy Grail. However, how we respond to the competitive world market will determine our standard of living in the future. I hope this book will make managers and labor leaders think new thoughts about the way they interact with one another.'"



Oct. 26–Nov. 9

# RIC CALENDAR

26

Monday, Oct. 26

Noon—*Lecture*. As part of the Psychology Department Colloquium Series, there will be a lecture entitled "Interactions, Contrasts and Meta-Analysis" given by Robert Rosenthal of Harvard University in the Board of Governors Conference Room, Roberts Hall. Free and open to the public.

Noon to 1 p.m.—*Alcoholics Anonymous* to meet in SU 305.

1 p.m.—*Grief Group* to meet in SU 300.

7 p.m.—*Film* entitled "Mother Krauson's Ride to Happiness" to be presented in Bannister Gallery. Directed by Piel Juizi. Free and open to the public.

7 p.m.—*Pumpkin Carving* sponsored by the Campus Center to be held in SU 211. Fee is \$1 per pumpkin. All are welcome.

27

Tuesday, Oct. 27

3 p.m.—*Workshop*. The Chaplain's Office to offer a workshop regarding the upcoming election in SU 304. Topics to be discussed are the economy, poverty, housing, health care and civil rights. Free and open to the public.

7 to 9 p.m.—*Panel Discussion* with Rhode Island community organizers entitled "Community Organizing and Minority Workers" to be held in the SU Ballroom. Moderator: Robert Cuornyk. Free and open to the public.

28

Wednesday, Oct. 28

Noon to 1 p.m.—*Workshop*. Chaplains' Office to offer a workshop entitled "A Call to Conversion-Gathering for Reconciliation and Commitment" in SU 304. All are welcome.

12:30 p.m.—*Lecture*. As part of the Quincentennial Columbus Lecture Series, a lecture entitled "The Organic Exchange With the New World: From Microbes to Potatoes," by Ellen Messer, World Hunger Program, Brown University, to be held in the Alumni Lounge, Roberts Hall. Free and open to the public.

12:30 p.m.—*Special Effects Lecture* to be held in the SU Ballroom. Discussion of special effects used on Halloween and in movies. Free and open to the public.

1 p.m.—*Chamber Music Series*. The New World Chamber Ensemble to perform in Roberts Recital Hall. Free and open to the public.

1 p.m.—*Musical Presentation*. As part of the Quincentennial Celebration Columbus Lecture Series, the New World Chamber Ensemble to present works by

American composers, including a work commissioned for the occasion by Cwyneth Walker called New World Dancers. Event to be held in Roberts 138. Free and open to the public.

8 p.m.—*Film*. The Student Film Society to present the film "Naked Lunch" in the SU Ballroom. This is not a film adaptation of William S. Burroughs' novel of addiction, but rather it is about Burroughs' experiences in writing the cult classic. The film features Peter Weller, Judy Dairs, Ian Holm, Julian Sands and Ray Scheider. Admission is \$1 with RIC ID or \$2 without ID.

29

Thursday, Oct. 29

15th Annual Horroween. RIC's own 15th Annual Horroween. A terrifying good time with a dance, fortune tellers, contests and much much more! Programming is brewing many ideas so you can have fun! For details about the time and location, contact Programming, Ext. 8045.

1 to 2 p.m.—*Adult Children of Alcoholics* to meet in Craig-Lee 130.

30

Friday, Oct. 30

4 p.m.—*Musical Presentation*. John Sumerlin and friends to present "Music on the Theme of Labor" in Roberts Hall. Free and open to the public.

6 p.m.—*Providence Bruins Games Trip* to be sponsored by the Class of 1993. Tickets available at the SU Info. Desk and are \$5 with RIC ID. Students must show RIC ID. Bus leaves from SU. For further information, contact the Info. Desk, Ext. 8148.

31

Saturday, Oct. 31

9 a.m. to 4 p.m.—*Free Bus Trip to Salem, Mass* sponsored by the Campus Center. Free-sign up at SU Info. Desk.

1

Sunday, Nov. 1

7:30 to 10:30 p.m.—*Karaoke Night* to be held in the Coffeeground in the SU. Sponsored by the Campus Center. Free and open to the public.

Nov. 1-3, 5 and 7

*Dance Classes*. Open Dance Company to offer classes with Terese Freedman and Jim Coleman in the Recreation Center Annex. Classes are 10 to 11 a.m., Nov. 1 and 7 and 5:30 to 7 p.m., Nov. 2, 3 and 5. General admission \$6 per class.

2

Monday, Nov. 2

Noon to 1 p.m.—*Alcoholics Anonymous* to meet in SU 305.

1 p.m.—*Grief Group* to meet in SU 300.

7 p.m.—*Grapevine Basket Making Class* sponsored by the Campus Center to be held in SU 211. Sample on display at the Info. Desk in the SU. Tickets are \$15 at the Info. Desk.

4

Wednesday, Nov. 4

Noon—*Lecture*. As part of the Biology Department's College Lecture Series, there will be a lecture by Dr. Raymond Stephens entitled "Hyperactive Sperm: Better Sex Through Phosphorylation" in FLS 050. Dr. Stephens is a member of the Department of Physiology of Boston University, School of Medicine and Marine Biological Laboratory, Woods Hole. Free and open to the public.

12:30 to 2 p.m.—*"Drop In" Pierced Earring Making Workshop* to be held in SU 2nd floor lounge sponsored by the Campus Center. Earrings \$2.50/pair.

1 p.m.—*Theater*. RIC Theater Organization to meet in HBS 215.

1 to 2 p.m.—*RIGHT NOW/National Student Exchange*. Did you know that through the National Student Exchange Program students could be eligible to attend another college or university in the U.S. for up to one year at little or no more money than they are now paying at RIC? This session will introduce students to an opportunity that could enhance their life! Session to be held in SU 305.

8 p.m.—*Film*. The Student Film Society to present the film "Blue Velvet" in the SU Ballroom. A comedy about small town life and the sordid corruption that lies beneath. The film stars Kyle MacLachlan, Laura Dern, Isabella Rossellini and Dennis Hopper. Admission is \$1 with RIC ID or \$2 without ID.

5

Thursday, Nov. 5

1 to 2 p.m.—*Adult Children of Alcoholics* to meet in Craig-Lee 130.

Thurs., Nov. 5–Wed., Nov. 25  
*Exhibit*. Pagano Schenck and Kay and Tyler Smith Art Direction's Exhibit entitled "Creative Collaboration: Two Views" to be displayed in Bannister Gallery. This unique exhibition features two distinctly different approaches to advertising and graphic design. Gallery hours for the exhibit are Monday through Friday, 11 a.m. to 4 p.m. and Tuesday and Thursday evenings, 6 to 9 p.m. The exhibit opening is to be held on Nov. 5 in Bannister Gallery from 7 to 9 p.m. Free and open to the public.

6

Friday, Nov. 6

2 to 3 p.m.—*Dance Rehearsal*. Open Dance Company Rehearsal with Terese Freedman and Jim Coleman in the Recreation Center Annex. Free and open to the public.

7

Saturday, Nov. 7

11 a.m. to 6 p.m.—*Billiards Trick Shot Demonstration* to be offered in the SU Games Room. Sponsored by RIC Programming and the Campus Center. Free and open to the public.

8

Sunday, Nov. 8

10 a.m. to 4 p.m.—*Basketball Hall of Fame Trip* to Springfield, MA to be sponsored by the Campus Center. Tickets cost \$4 and are available at the Info Desk in the SU. Bus leaves from the SU. All are welcome.

*Newport Cliff Walk and Brunch* sponsored by the Recreation Center. For further information, contact John Taylor, Ext. 8400. Fee is \$20.

9

Monday, Nov. 9

Noon to 1 p.m.—*Alcoholics Anonymous* to meet in SU 305.

1 p.m.—*Grief Group* to meet in SU 300.

## Sports Events

Tuesday, Oct. 27

6 p.m.—*Women's Volleyball*. RIC vs. Roger Williams University. Away.

Wednesday, Oct. 28

3 p.m.—*Men's Soccer*. RIC vs. Nichols College. Home.

Thursday, Oct. 29

7 p.m.—*Women's Volleyball*. RIC vs. Clark University. Away.

Friday, Oct. 30

1 p.m.—*Women's Cross Country*. Open New England Championships. Site: Franklin Park, Boston. Away.

Saturday, Oct. 31

TBA—*Men's Cross Country*. Open New England Championships. Site: TBA. Away.

Saturday, Nov. 7

TBA—*Women's Cross Country*. ECAC Championships. Site: SUNY-Binghamton. Away.

TBA—*Men's Cross Country*. ECAC Championships. Site: SUNY-Binghamton. Away.