

INSIDE

Bob Viens on 25th	3
Yankee intern	3
Presidential visit	4
College by computer	6
President's report	6
Campus trademarks	8

UEC in perspective - 15 years

Shifts emphasis from blacks to poor

(First of a two-part series)

by George LaTour

Fifteen years ago both black and white community leaders sought to redress any wrongs -- both actual or perceived -- to the black community as far as educational opportunities were concerned.

The Rev. Martin Luther King Jr., Nobel prize civil rights leader, had just been assassinated, and the civil rights movement -- then at its peak -- moved the collective conscience of the national and local community.

Since the founding of the UEC on Oct. 8, 1968, a not unique metamorphosis has occurred.

Consequently, today (and as envisioned in the future) the UEC, set up with initial emphasis on serving the blacks of Providence's inner city, seeks to serve not only the black population but a much wider and more diverse population encompassing all minorities.

The key to understanding this change of emphasis can be found in economics.

The late George Wiley, a native Rhode Islander and at one time a ranking officer of the militant Congress of Racial Equality (CORE) had, before his untimely death, himself shifted from emphasis on black rights to emphasis on the rights of the poor.

Wiley was quoted as saying: "The white man is not the black man's enemy. Neither is the black man the white man's enemy. The enemy (of both) is continued on page 7

What's

NEWS

@ Rhode Island College

Vol. 4, No. 6, October 11, 1983

Ostar to address anniversary convocation

Allan W. Ostar, president of the American Association of State Colleges and Universities, will be the guest speaker on Oct. 26 at 4 p.m. when President David E. Sweet convenes a special convocation to commemorate the 25th anniversary of the relocation of Rhode Island College to its present site.

The culmination of a week long series of events, the convocation will occur 25 years to the day after the campus was dedicated at a similar ceremony. That overflow assembly heard Lawrence G. Dertick, U.S. Commissioner of Education, speak in the very same hall. He told the audience that what they were experiencing was "the seed time of the college."

Ostar will focus in his address upon the factors which are required to attain true academic excellence, and he will charge Rhode Island College to re-dedicate itself to the pursuit of such excellence.

RIC's three living former presidents will be recognized at the convocation. Two of them, Dr. William Gaige and Dr. Joseph Kauffman, will have the status of *President Emeritus* conferred upon them. Dr. Charles Willard already has been named *President Emeritus* by the college.

Ostar has spent nearly all of his 33 year career working for the advancement of public higher education. He has been president of the AASCU since 1979. Prior to that he served as the organization's first full time executive director in Washington, D.C. beginning in 1965.

The association has approximately 350 state colleges and universities as members. These institutions enroll more than two million students.

Initially Ostar directed much of his energy toward the transition of the state colleges and universities from their identity as mainly teacher education institutions to the multi-purpose comprehensive regional institutions they are today. In his role as president he has continued to stress constructive planning for the future.

Before coming to AASCU Ostar held the post of director of the Joint Office



ALLAN OSTAR

of Institutional Research for seven years. It is an operation he put together to serve the member institutions of the

two national organizations representing state universities and land-grant colleges.

During World War Two he served as a combat infantryman in Europe with the 42nd (Rainbow) Division. He was awarded the bronze star for valor as well as other decorations.

He is a member of many boards and commissions and has received a number of honors and awards.

Change magazine included him in a list of the 44 most influential leaders in American higher education as a result of a national poll it conducted.

The convocation will include a procession of the faculty in full academic regalia and musical selections by the RIC Symphonic Band. It will take place in Roberts Hall Auditorium.

(See related story on page 3.)

RIC to get nearly \$1-million for high tech

Rhode Island College will receive \$963,816 as its share of the four million dollars which Governor J. Joseph Garrahy is making available to higher education as part of his "high technology" initiative. The Governor was scheduled to announce his program at a news conference at Shea High School in Pawtucket last Thursday as *What's News* went to press.

RIC President David E. Sweet said that he was delighted with the award.

Praising the far-sightedness of the Governor and the Office of Higher Education, Sweet said he is confident that the support for RIC's programs in computer literacy, represented by these funds, will have a far greater impact on the future of the state than any of us is able to yet imagine.

"I am confident that support of the programs at RIC which aim to ensure computer literacy on the part of all students will provide a labor pool for high technology research and a skilled labor pool which will undoubtedly be a prime factor in attracting high technology industry to the state of Rhode Island," Sweet observed.

"It is a very important and exciting new direction for Rhode Island and for Rhode Island College. Governor Garrahy and everyone connected with making this effort possible should be lauded for their vision and determination and for their commitment to the future of Rhode Island and its citizens," he said.

Years from now, generations which haven't yet reached college or begun to think about it will have reason to be grateful for what was begun today with this program," Sweet added.

The goals of the high technology enhancement program at RIC are threefold. They include: (1) a substantial up-grading of the computer capabilities throughout the campus, including the needs of the growing computer science major, the increased use of computer assisted instruction, the supplement of computer usage for research, and the increase in demand for computing facilities to attain the computer literacy requirements the college is establishing for all its students.

The goals also include (2) the providing of specific instruction in computer technology to teachers and people in business, industry and the professions, particularly health sciences.

Also the goals call for the high technology enhancement program at the college to (3) provide for the specific computer needs for technical, industrial and instructional education.

Commenting on the Governor's program, Dr. Eleanor McMahon, commissioner of higher education for Rhode Island, pointed out, "we were becoming a have and have not society in terms of high technology. Computers were in the affluent school systems and not in the less affluent.

"Higher education needs state of the art equipment," she said.

The Governor's program will make a total of 8 million dollars available over the next three years. The money will be divided among higher education (four million dollars), elementary and secondary school systems (three million dollars), and vocational education (one million dollars).

continued on page 6



Zaki to visit Egypt

Dr. Gamal Zaki, professor of sociology and director of the Rhode Island College Gerontology Center, has been invited to visit Egypt during the first week of November to explore at least three possibilities in training and research opportunities in the field of aging.

These are: 1) the development of educational programs in gerontology in cooperation with the Ministry of Higher Education which is the state agency responsible for all universities and colleges in Egypt; 2) the development of plans for research activities in the area of aging; 3) conducting a two to three day conference on aging for Middle Eastern countries. This will be held in Cairo during 1984.

Zaki was the recipient of a Fullbright Award in 1978 to lead a group of 18 educators from Rhode Island in the development of curriculum material for schools in the state about Egypt.

Truman Scholarship now available

Harry S. Truman Scholarship program -- now in its seventh year -- is again open to outstanding Rhode Island College students. It provides a full scholarship of up to \$5,000 annually for up to four years.

Dr. Philip K. Quarcoo, associate professor of economics and management and faculty representative for the program, reports that a RIC student won the award in 1977 - 78, and for each of the past two years, RIC's nominee has been a semi-finalist.

"We feel we can do it again," Quarcoo said.

Requirements for consideration include: the candidate must be a junior in September of 1984; he/she must be a citizen or national from a Trust Territory; have at least a "B" average; and be pursuing courses leading to a career in public service or government.

Further details may be obtained from department chairpersons and division deans, or by calling Professor Quarcoo at Ext. 9541 or 8036.

Deadline is Oct. 15.

Of note. . .

Each year, Rhode Island College hosts six blood drives which collectively yield about 400 pints of blood. For this reason, the Rhode Island Blood Center recently prominently featured RIC in its newsletter and thanked the college for supporting the community.

Focus on the Faculty and Staff

DR. JOAO P. BOTELHO, assistant professor and director of the Bilingual Training Program for Elementary and Secondary Education, recently earned his Ed. D. degree from Boston University in educational curriculum/leadership. He had earned a master's degree in education from Bridgewater State College and his bachelor of arts in languages from Southeastern Massachusetts University.

DR. RIDGWAY F. SHINN, JR., professor of history, participated in an Oct. 1 panel discussion, "Biography: The Biographer as Historian and Literary Analyst," at a meeting of the New England branch of the North American Conference on British Studies. He drew upon the work in which he is currently engaged --- the life of Arthur Berriedale Keith.

CLASSIFIED

FIND BOOKS: We will find any book. Write to Cornerstone Books P.O. Box 1536, 10 Milk St., Boston, Mass. 02108.

WILL BABYSIT: Mature women will babysit days in her home. Lincoln area. Large yard and snacks provided. Call 333-9638.

VOLUNTEER TUTORS: Needed for children in Grades 1 through 6. Call Nickerson Community Center, 351-2241.

FOR SALE: Dunlop tennis racket with case - used only twice. Excellent condition \$25. Please call 353-5683.

FOR SALE: Mt. Pleasant, two bedroom house, near golf course. Many extras. Middle \$40's. Please call 821-1291.

(What's News carries classified advertising as a service to its readers. Items printed must be of direct interest to the college community as judged by the editor. No charge is made for the ads which may be run up to three times, although due to space requirements, each item may be limited to one printing. What's News will not knowingly publish any ad that is false, misleading or discriminatory.)

Cram Club elects

The Cram Club (Career Routes in Advanced Medicine) has been in existence at RIC for several years, with its popularity steadily increasing over the past two years.

The main purpose of the club is to inform those students interested in pre-med, pre-vet and pre-dentistry about the various opportunities available in the medical field.

The first meeting of the 1983/84 year was held on Sept. 20. Nominations and elections for new club officers, were held. Lisa Catucci was elected president; Michael Losiewicz, vice-president; Rosemary Colarulli, secretary; and Arthur Grossman, treasurer.

The CRAM Club welcomes all students interested in club membership to speak with one of the officers or to Dr. Elaine Magyar, the faculty advisor, whose office is in the Clarke Science Building.

PUT ON A HAPPY FACE

STAY HEALTHY SUPPORT HEALTH EDUCATION



Bureau of Grants, Sponsored Projects:

Requests for proposals

The Bureau of Grants and Sponsored Projects will be providing information about requests for proposals (RFP's) on a regular basis in this column. Anyone interested in obtaining further information or applications and guidelines need only circle the number of the RFP on the enclosed coupon to the Bureau in Roberts 410.

1.) *Mina Shaughnessy Scholars program (FIPSE)*

This program assists educators in developing ideas emerging from their experiences as teachers and administrators within post secondary education and to communicate those ideas to others.

The fund will make approximately 15 awards in 1983 to a maximum of \$20,000 per scholar with a range of 3-15 months. DEADLINE: November 1, 1983

2.) *National Endowment for the Humanities*

A special fall deadline for the Basic Research Program to support collaborative or coordinated research projects by two or more scholars has been set. Projects are expected to lead to publishable products.

Specific areas are encouraged:

a.) Research projects dealing with the bicentennial of the U.S. Constitution.

b.) Conferences and research projects dealing with historical, philosophical, theoretical and social development of humanities disciplines and assessments of the discipline's current state. Social science applications are also welcomed.

c.) Renewal applications for archeology projects currently funded by the Basic Research Program. Awards will be announced May 1984, with the funded projects to begin around July 1st.

DEADLINE: October 21, 1983.

3.) *Faculty Research Abroad Program in Foreign Language and Area Studies (84.019)*

This program supports research and study to help post secondary education institutions strengthen their foreign language and area studies programs.

DEADLINE: October 28, 1983.

4.) *National Endowment to the Humanities - Visual Arts Program (45.009A)*

This program enables colleges to offer short term residencies to nationally known artists and art critics.

DEADLINE: November 1, 1983.

5.) *Fulbright-Hays Teacher Exchange Program (84.018)*

The Department of Education through the International Education Programs provides funds for education

and curriculum specialists to participate in selected academic-year exchanges and seminars abroad.

Participating countries include Canada, Denmark, France, Germany, Italy, Switzerland and the United Kingdom.

DEADLINE: October 15, 1983.

6.) *National Science Foundation - Ethics and Values in Science Technology.*

EVIST supports research and related activities through grants for collaborative research projects, individual professional development activities and dissertation support. Approximately 30 competing grants totalling \$1 million will be awarded in fiscal 1984.

DEADLINE: February 1, 1984.

7.) *1984 Kellogg National Fellowship Program*

The basic aim of this program is to assist future leaders from academe in developing skills and competencies which transcend traditional disciplinary and professional methods of addressing problems. To this end, the program provides experiences which equip participants to address social issues in creative ways.

Pursuits involving broad issues of agriculture, health and education are of particular interest to the Foundation. Awards up to \$35,000 for a 3 year period to as many as 50 individuals are available.

DEADLINE: October 17th.

8.) *National Endowment for the Humanities - Research Awards in Humanities, Science and Technology*

New research awards will support research on a broad range of topics designed to improve the ability of humanities to interpret, analyze and assess both the practices and the impact of science and technology.

The program invites proposals from the perspective of history, language and literature, philosophy, art history and criticism, and comparative religion.

The first deadline is March of 1984, but applicants are urged to submit pre proposals by Jan. 2, 1984.

DEADLINE: March 1, 1984.

Please send me information on the following program(s):

1.	2.	3.	4.
5.	6.	7.	8.

Name

Extension

Campus Address

To offer workshops

Rhode Island College Counseling Center will be offering a six-week series of programs concerning common personal concerns on Wednesdays, Oct., 5 through Nov., 16.

Referred to as the "Headshop Workshop," the sessions will be conducted from 12:30 to 1:30 p.m. in the Student Union Ballroom, northwest corner, starting with "Assertiveness in Human Behavior" with Judy Gaines on Oct., 5. Gaines holds a master's degree and is a counselor at the center.

On Oct., 12 the session will deal with "Verbal Judo -- Coping with Criticism" by Dr. Tom Lavin, psychologist at the center.

On Oct., 19, Dr. Thomas Pustell,

center director, will present "Deep Relaxation for Stress Management."

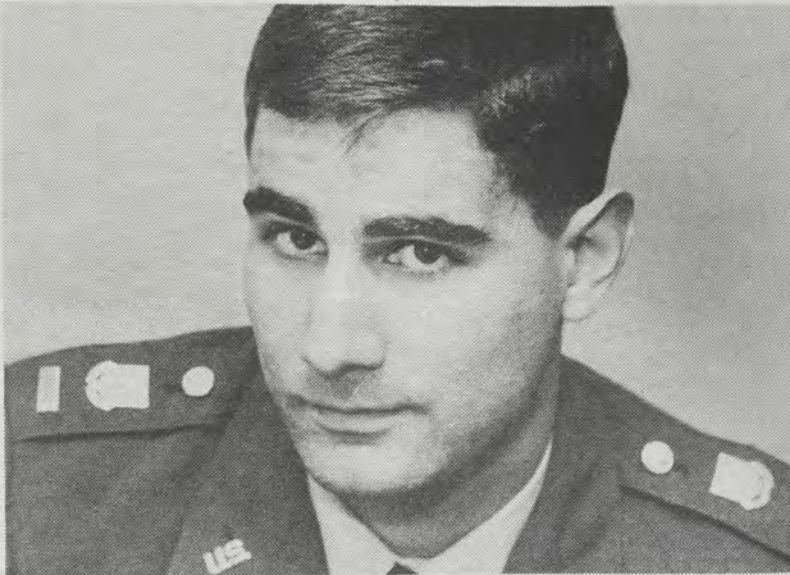
On Oct., 26, the session will deal with "Coping with Study Procrastination." This will be given by Pustell, also.

On Nov., 2, Lavin will present "Overcoming Jealousy."

On Nov. 16, Gaines will present "Self-Concept and Self-Esteem"

All sessions are open and the college community is invited.

The RIC Counseling Center, located in Craig Lee 130, provides free and confidential professional counseling, testing and consultation to assist students with personal, educational and career plans and problems as well as to promote meaningful growth, satisfaction and success during the college years.



HONOR GRADUATE of the Officer Basic Course at Fort McClellan, Alabama, is 2nd Lt. Daniel Lipka, a 1983 RIC Distinguished Military Graduate from RIC's ROTC program. Lipka was trained for military police duty. He leaves for assignment in Korea on Oct. 17. The RIC alumnus was one of only three honor graduates of the basic course which trained both U.S. and allied officers.

What's NEWS

@ Rhode Island College



Editor

Laurence J. Sasso, Jr.

Editorial Assistant

George LaTour

Staff

Peter P. Tobia, Photographer
Audrey Drummond, Secretary
Rosemarie Abbruzzese, Typist

Student Staff

Marisa E. Petrarca, Calendar
Aileen Ferraro, Writer

What's News at Rhode Island College (USPS 681-650) is published weekly throughout the academic year except during semester breaks by Rhode Island College News and Information Services, 600 Mt. Pleasant Ave., Providence, R.I. 02908. Second Class postage paid Providence, R.I.

Postmaster: Send address changes to What's News at Rhode Island College, News and Information Services, c/o The Bureau, 600 Mt. Pleasant Ave., Providence, R.I. 02908.

DEADLINE

Deadline for submission of copy and photos is TUESDAY at 4:30 p.m. Tel. 456-8132

Production by

OBSERVER PUBLICATIONS

The Second Front Page

What's News @ Rhode Island College

Heads celebration committee:

Bob Viens tells of 25th anniversary plans

Robert E. Viens is an associate professor of physical science at Rhode Island College. He is also an alumnus of RIC. His undergraduate years span the relocation of the campus from the foot of Capitol Hill in Providence to the 125-acre campus it now occupies between Mt. Pleasant Avenue in Providence and Fruit Hill Avenue in North Providence.

Viens knows the area well. He graduated from RIC in 1961, taught in high schools for four years, did graduate work, and returned to become a faculty member at the college in 1965.

The sort of person who quietly wins your respect in a short time, he is someone you want to call by his sobriquet. Nearly everyone refers to him as "Bob." People want to cooperate when he asks them to. His requests are precise and unadorned with hyperbole. He doesn't seek more than he needs or less.

It seems a perfect profile for someone selected to head the celebration of the 25th anniversary of the Mt. Pleasant campus.

After accepting the charge last spring, Viens and the staff of the Division of College Advancement and began work-

ing together. A committee was formed in early July and the various elements of the celebration began to take shape.

The aim of the observance is threefold, Viens explains. The committee has planned activities to celebrate the silver anniversary, it has created the opportunity for the college community to honor the campus leaders during those two-and-one-half decades, and it has chosen the occasion to call for the rededication of the college to the goal of academic excellence.

There are 12 members of the general committee which has been broken down into several sub-committees to handle component activities. Events which are part of the celebration will occur from Oct. 20-26.

"We plan to have a number of activities which would be of wide interest to a wide variety of different constituencies, our students, our faculty, the staff, our alumni and the families of new students, as well as the community at large," Viens observed.

"We were lucky to have a number of performances and fine arts exhibits and the like going on that week which we were able to incorporate into the

celebration," he added.

Viens said that a mailing will go out to the college community inviting everyone to take part in the activities connected with the observance.

In addition, a brochure has been developed which will be sent to approximately 10,000 people affiliated with the college or in the community.

Also, a poster in commemoration of the anniversary has been designed and will be sold, and a special coin has been commissioned and is being struck to mark the occasion.

Viens said that a collection of college memorabilia will be on display in the Art Center in the foyer area outside the Bannister Art Gallery. It will coincide with the reception which will be held there after the special convocation on Oct. 26. Allan Ostar will be guest speaker at the convocation (see story on page 1).

Viens praised the work of the committee members who have put the celebration together. He also cited the Student Parliament which is participating in the coordination of student-originated events.

A listing of all events connected with the 25th anniversary celebration ran in the Sept. 26 edition of *What's News*. A large format schedule convenient for clipping and future reference will appear in next week's edition.

Committee for the 25th anniversary observance consists of Dr. William Lopes, executive assistant to the president; Dr. Henry Guillotte, professor of mathematics; Joseph Ingegneri, assistant director of physical plant; Jan Kubik, assistant director Student Union; Dr. Patricia Glasheen, associate dean of



BOB VIENS

the School of Education and Human Development; Dr. James Bierden, associate dean of the Faculty of Arts and Sciences; Raquel Hernandez, president of the class of 1984; Kathryn Sasso, director of conferences and special events; John Custer, professor of theatre; John S. Foley, vice president for College Advancement and Support and Dr. Renato Leonelli, professor emeritus of elementary education. (See related story on page 1.)



RIC student Partick Janson:

Was 'Yankee' intern

PATRICK JANSON

by Aileen Ferraro

If you happen to go on the self-guided historical waterfront tour in Providence, think of Patrick Janson.

Janson, of 21 Potter St., Cranston, is a Rhode Island College senior who recently spent the summer researching and developing a brochure about Providence's historic waterfront as an intern for *Yankee Magazine*.

He is proud of this brochure, because unlike other brochures which are concerned mostly with architecture, his contains a more in-depth historical view about the people and events of the time he researched.

Janson's assignment as an intern was to work with the Providence Preservation Society and to research and write about the historic waterfront area. He noted the vast structural and physical changes that took place over the past 300 years.

"I never realized how extensive the maritime activities were in Providence. It was not uncommon for Clipper ships to come to Providence as close as Bowen Street off North Main Street," he said.

Throughout his research, Janson met a lot of people and did many site inspections from India and Fox Point, the Great Salt Cove area, and the westside river to Davol Square.

He also spent much of his time in the Providence Preservation Society Library, Brown University Library, the Providence Public Library and the city archives.

The brochure, scheduled to be published Oct. 1, is Janson's own. "It's my text. Nobody else did the writing," he said. "All editing decisions were made with me. I feel very confident with the final draft because it is my work. I feel very satisfied."

For the brochure, a freelance illustrator was hired, and selected maps were specifically designed for its use.

In his research, Janson noted that James Brown founded his family's oceangoing trade, which involved privateering during the revolution. "He was involved in triangular slave trade," said Janson, "and in 1800, his son, Moses, brought his other son, John to court because John was breaking anti-slavery laws. Moses, a Quaker and abolitionist, was opposed to his brother importing slaves. Moses won, but John continued his slave trade anyway."

In addition to the brochure, Janson is writing a final paper about the research

he did during his internship. His report will include photographs that he identified, and will be put on file at the Providence Preservation Society.

Currently, Janson is a research assistant for Glenn LaFantasie, who is writing a book about Roger Williams' letters, correspondence and sermons, which may be published in the spring.

In the future, he hopes to continue his study of history and attend graduate school either at RIC or Brown University. He is especially interested in immigration. He has noted that "a positive economic force increases immigration."

Concerning his internship, Janson said, "I was so impressed. I couldn't believe the talent of the interns. Even though they were all bright individuals, I didn't feel anyone was better prepared educationally than I was. I think that speaks very well of RIC."

Janson said that Yankee Publishing was really interested in the preservation of New England. "There is a real concern," he said, "for preserving our nation's heritage. People are becoming more aware of the need to study it historically."

Janson is getting credit from the RIC History Department for his internship. The department is currently offering an internship in applied history, in which students work in the field.

Janson, who has an associate degree from the Community College of Rhode Island, is now a history major. At RIC, he was involved in the Student Advisory Committee. He enjoys photography, participates in area baseball and has freelanced for the *RIC Anchor* and the *Cranston Herald*.

In 1976, he won the *New York Times* award for journalism. That is what led him to the *Yankee* internship. "It was accidental," he said. "I spoke to Dr. George Kellner in the history department, who received information from the Providence Preservation Society to do research for *Yankee Magazine*."

"I contacted the Co-op office at RIC, where the internship was going through, and I got in touch with the director of the Providence Preservation Society. I missed the deadline but showed them my writing samples on Rhode Island History. Later on I got a call and I got the internship."

Applications for *Yankee* internships may be obtained at the RIC Cooperative Education office, Gaige 248. Application deadline is Nov. 7.

President reports on Affirmative Action

As *What's News @ RIC* was going to press last Thursday, RIC President Dr. David E. Sweet was scheduled to make a report to the Board of Governor's for Higher Education on the college's equal opportunity and affirmative action plan.

The plan, a document of some 105 numbered pages plus a nearly equal amount of un-numbered pages of appendix material, covers the period July 1, 1983 to June 30, 1985.

Sweet noted the report's thrust, outlined clearly in the foreword.

"Higher education," it states, "should set the example and be the model of a progressive environment, at the forefront of the movement toward a voluntary social reform."

According to the committee which framed the report, the success of affirmative action depends on a large extent on the absence of acrimonious resistance.

The document says, "Despite common commitments to high ideals, there is a wide range of perspectives on any issue."

The committee which compiled the report observed in the foreword that, "it is our hope that these issues provide common ground for agreement throughout the college."

Almost half of the document consists of achievement reports from the affirmative action office, the committee and the various departmental units of the college.

An overview of activities and projects designed to enhance and promote affirmative action is included in each achievement report.

Patricia Giammarco, senior equal opportunity and affirmative action officer, pointed out that it took "better than three and one half months, meeting weekly," for the committee to put the report together.

"The plan has been referred to as the best in the state," Giammarco observed.

She called the 11 member committee which is a standing committee appointed by the president, extremely dedicated and hardworking.

Although the plan has been completed the committee continues to meet. It monitors the plan, working on its im-

plementation. The committee also deals with any other affirmative action issues which come up, both among the student body and the faculty and staff.

Current members of the Committee on Equal Opportunity and Affirmative Action for the college and the areas they represent are: David Chapman, Local 2878, Council 94; Ann Carnevale, Administration and Finance; Charles Ownes, faculty (Arts and Sciences); George Metrey, Academic Affairs; Alice Grellner, faculty (Educational Studies and Human Development); Janet Mancini Billson, member-at-large; Holly Shadoian, College Advancement and Support; Gordon Sundberg, Personnel Services, ex officio; Patricia Stevens, professional staff; Linda Moran, students; and Giammarco who is an ex officio member in her capacity as head of the office which handles affirmative action.

To install

Beta Sigma Chapter of Epsilon Pi Tau, international honor fraternity in industrial education and technology, will install its officers at dinner at the Davies Vocational-Technical High School in Lincoln on Friday, Oct. 14.

JoAnn Warren of Greenville who is employed at the Rhode Island College Industrial Education Department, will be installed as president.

Other officers to be installed are: Ralph Summer of Providence, vice president; Chris Durigan of Cranston, treasurer; Charles McLaughlin of Providence, recording secretary; Kevin Ornazian of Providence, corresponding secretary; Dr. Edward D. Bzowski of Johnston, trustee; and Dr. James G. McCrystal of Greenville, co-trustee.

The dinner - from French onion soup and Tenderloin tips to desert -- will be prepared by students in the Davies culinary arts program under the direction of Ralph Buckler and Donald Christy.

Cape Verde president given warm reception at college

Aristides Pereira's first official visit to U.S.

"Welcome to R.I. College Senhor Presidente Aristides Pereira. The Cape Verdean students of Rhode Island College are honored with your visit."

The sign above in the college's Faculty Center was indicative of the warm reception given Sept. 30 to the president of Cape Verde, Aristides M. Pereira, on his historic visit to Rhode Island and Rhode Island's college.

It was the 59-year-old head of state's first official visit to the United States, one which was crammed with activities including a luncheon with Gov., J. Joseph Garrahy, a public reception in the State House Rotunda, and a presidential address to this state's Cape Verdean-American community at Tolman High School in Pawtucket.

Pereira, who became Cape Verde's first president when the nation achieved its independence from Portugal in 1975, spent three days in the Providence, Pawtucket and New Bedford, Mass., areas prior to flying to Washington for an Oct. 3 meeting with President Reagan.

At the start of his 12-day visit to the United States, he had addressed the United Nations, General Assembly.

Arriving at RIC in an official motorcade of 11 vehicles, including Rhode Island State Police, RIC Security and Safety personnel, and 22 governmental officials along with his wife, Carline Fortes Pereira, the president alighted from his gray oldsmobile at 11 a.m. and proceeded to an informal reception with college President David E. Sweet and Provost Willard F. Enteman, among other college officials, in Roberts Hall.

He then made his way under heavy guard of secret service men and security personnel to Alumni Lounge in Roberts where he faced representatives from the media for a press conference.

After the press conference, which was strictly limited to a half hour and during which the president spoke through an interpreter, the president and his entourage and college officials headed to the RIC Faculty Center for lunch.

This was followed immediately by a special convocation in Gaige Auditorium where Pereira was awarded an honorary doctor of laws degree before an audience of some 350 persons.

Except for the press conference, Pereira's every comment -- made in Portuguese -- as well as comments by President Sweet, drew a standing ovation.

Sweet, noting that Pereira's visit was the first by a head of state to the college, welcomed him as "one of the world's profound leaders."

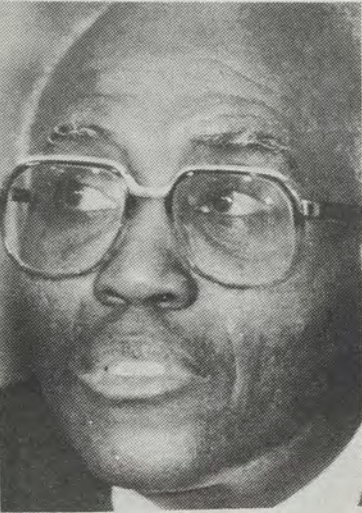
He was cited for his "struggling against oppressive conditions on the islands" and for his "sensitive, peaceful spirit."

A poor nation, about the same size geographically as Rhode Island, its agricultural base has been reeling under a 15-year drought. This chronic lack of

rainfall and underdeveloped crop land have made the country of 320,000 an exporter of people and an importer of food.

Rhode Island has, perhaps, the largest concentration of Cape Verdean - Americans in the country with a reported 32,000 in the Providence - Pawtucket area alone.

The Republic of Cape Verde, a nine - island group 370 miles west of the coast of Africa's Senegal, had declared its independence after a protracted struggle with armed conflict on the African mainland between forces allied with the present - day Cape Verdean leadership and colonial forces.



PRESIDENT ARISTIDES PERIERA

Known as the last surviving member of the original generation of African "freedom fighters," Pereira is credited with being one of the few leaders of non-aligned nations in the African region who can communicate effectively with both East and West.

John Rosario, a RIC junior of Cape Verdean descent, extended a welcome to the president at the convocation -- first in English and then Portuguese -- on behalf of the students "many of whom are here as first generation citizens and college students."

"It is especially appropriate that we welcome you -- a peacemaker and friend of mankind," said Rosario.

He presented the president with a gift, one of several that were presented that day. (See separate, related story on the gift of Dr. Carolyn Fluehr Lobban.)

Pereira, in his acceptance speech after

receiving his honorary doctorate, was lavish in his praise of RIC and likened Cape Verde itself to a college of human survival.

"Leaders like you are rare in the world today," responded Sweet, adding, that Pereira "is an outstanding example of the kind of leadership this world needs at all levels."

The Rhode Island and nearby Massachusetts press corps did not have much time at the half-hour press conference to question the president on such topics as what he hoped to gain by his visit to the United States, or if he thought President Reagan could do anything for his country, as each question and answer had to be interpreted first.

Most of the reporters -- both from newspapers and television -- felt short-changed by the brief encounter, although Pereira seemed to answer each of their questions quite candidly but within the realm of good diplomacy.

For instance, one reporter queried that since he is considered the spokesman for non-aligned countries, what is his impression of Reagan.

Pereira, responding in measured tones, said, "We don't like to be tied by the chain of existing currents. We have our own reality and independence of action and thought, so we limit ourselves to appreciate the actions of each government. Consequently, we take a position according to our interest."

Another reporter asked him if it were true that his government does not allow political dissent, and that people in Cape Verde have been jailed over opposition to his land reform.

Pereira attributed any such assumption to a "lack of information or disinformation" about his country.

"We are now in a transition period and have a Democratic regime according to our own realities."

He said that any such reported turmoil in his country was "not a case of political dissention but disorder" and such is not allowed in any country.

"We do not have any political prisoners," he stated emphatically.

Another question: "Do you have any political opponents?"

Answer: "No."

Pereira ended his press conference by saying his message to the Cape Verdean people here is one of brotherhood and to inform them of the "reality of what's going on in Cape Verde."

After a formal reception in the Faculty Center following the convocation, Pereira met privately with a student delegation of Cape Verdean - descent students at RIC.

The president reportedly told the students to study hard so that they might one day return to Cape Verde to help rebuild the country.



At the informal reception in President Sweet's office at which both college and Cape Verdean officials attended, Dr. Carolyn Fluehr Lobban, associate professor of anthropology, presented Cape Verde President Aristides M. Pereira with a copy of her husband's book, *Historical Dictionary of the Republic of Guinea - Bissau and Cape Verde*.

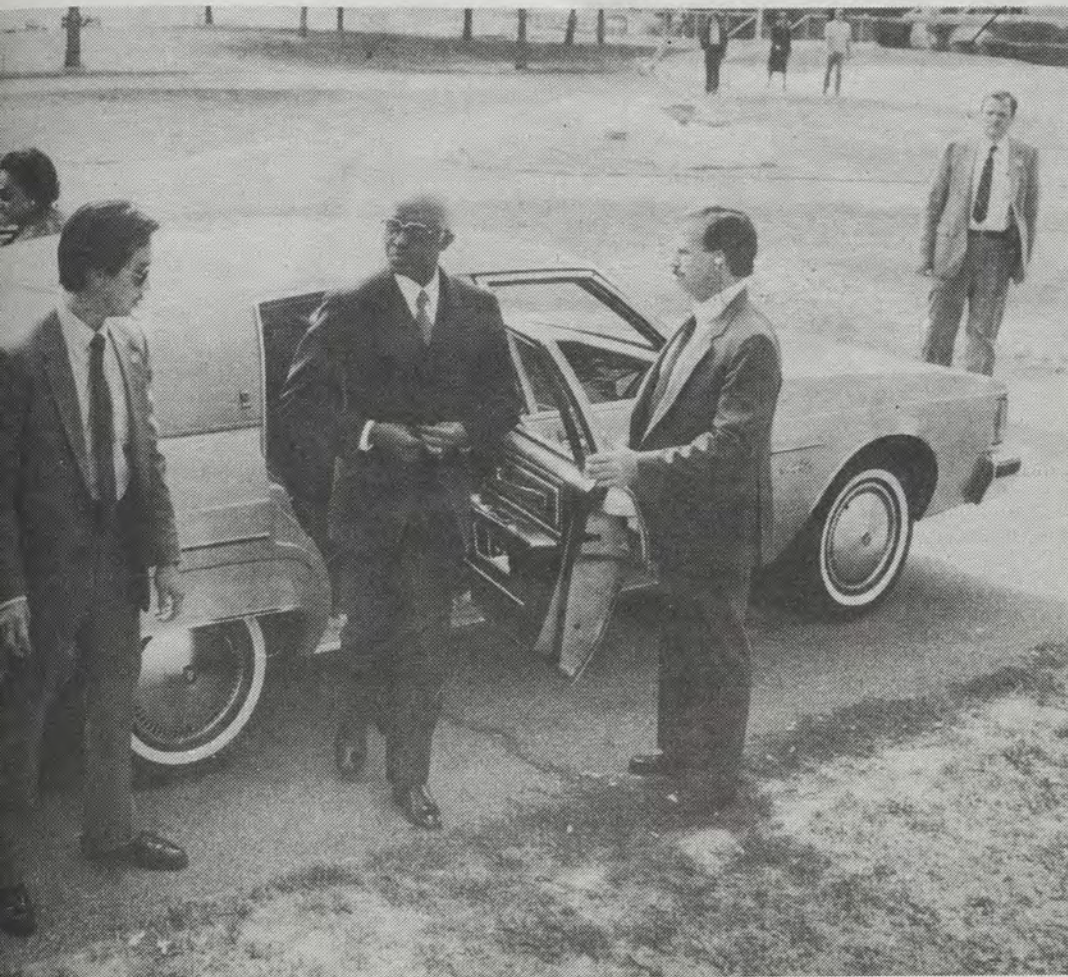
Her husband, Dr. Richard Lobban, who is presently at the American University in Cairo, had asked her to read the book's dedication to the president which she did.

The book is dedicated "To the men, women and children of Guinea -- Bissau and Cape Verde who died in the struggle against colonialism."

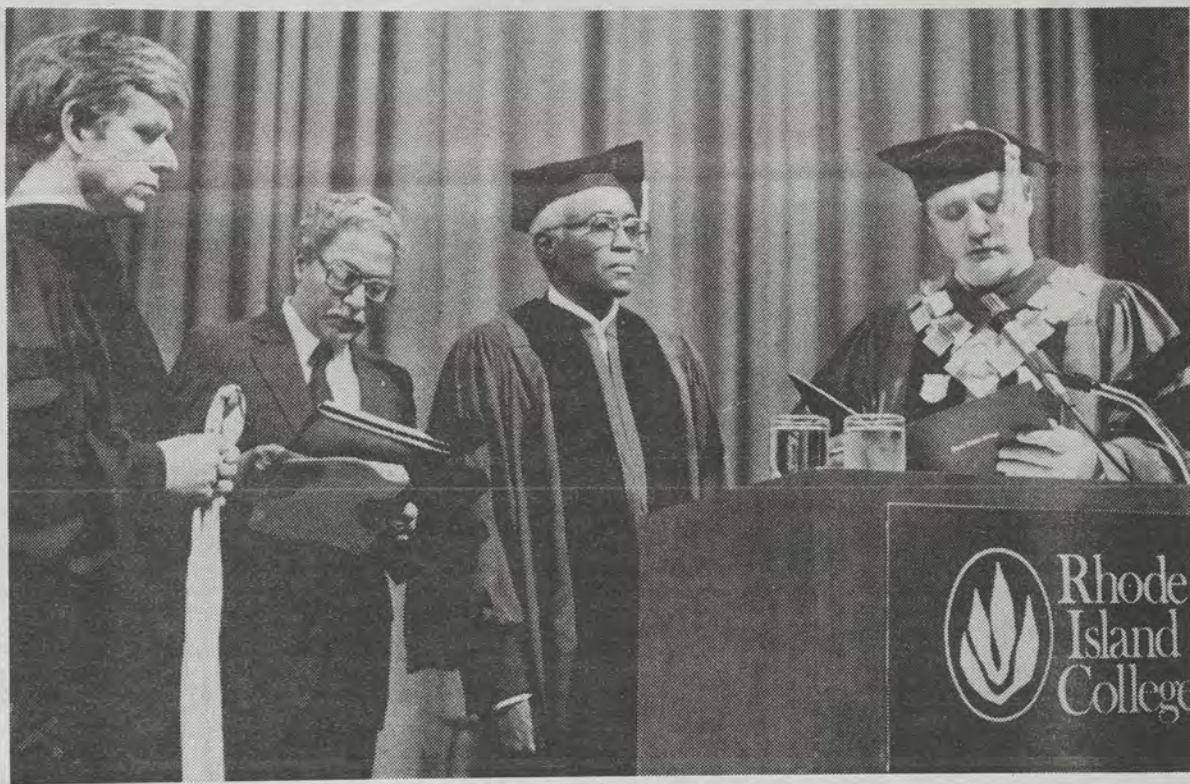
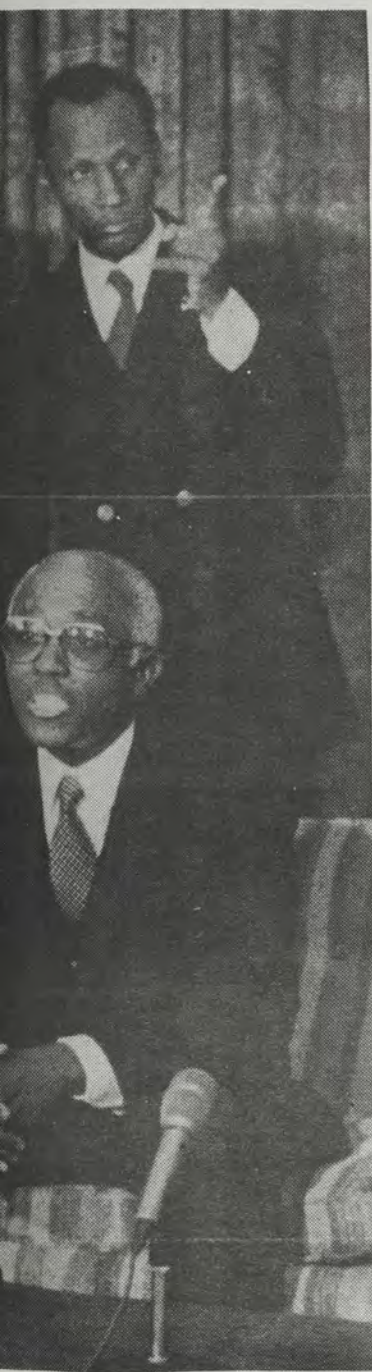
Mrs. Fluehr Lobban said later that Pereira seemed "very touched."

The book, dealing with all aspects of the historical, cultural and political life of the area, was written after a 1973 interview with Pereira by Professor Lobban -- just months after Amilcar Cabral, Pereira's partner in the move for independence, was assassinated.

Mrs. Fluehr Lobban said that her husband had interviewed Pereira in Conakry which was the headquarters of the movement for independence.



ARRIVING AT RIC's Gaige Auditorium amid tight security is Cape Verde President Aristides Pereira (at left). Below, President David Sweet reads the citation of Pereira's honorary degree bestowed on him that day.



ANSWERING QUESTIONS from print and broadcast journalists at a press conference in Roberts Alumni Lounge (far left), the president was always diplomatic. At immediate left the president meets in the Faculty Center with Cape Verdean students who attend RIC.

★HIGH TECH

continued from page 1

"This will enable the Board of Governors over a three year period to make a significant investment in areas the board thinks important," McMahon noted.

A teacher training program will be initiated through the Office of Higher Education, McMahon said. This program will offer instruction to teachers who will be instructing students in the use of the technology acquired. McMahon said that every effort will be made to utilize the many people in the school systems who are already well versed in computers and who might be able to participate as trainers of their peers.

"I think its a singularly exciting initiative that we have here in Rhode Island," she said. "I think it's unique in that the entire state is being given this opportunity. In other areas specific cities have made the effort, but this is the whole state. It's really to Governor Garrahy's credit."

According to Dr. John J. Salesses, assistant vice president for academic affairs, who was the college's point of contact with the Governor's Office on the project, the funds will underwrite an acquisition program which will take place in six month phases between now and 1986.

Priority ordered lists of equipment in each of the three areas to be funded at RIC are being completed and the acquisition phases will be based upon these lists. Also in priority order are the areas which will be funded.

The three areas which will be included

are the computer science program; a demonstration laboratory in the School of Education and Human Development which would provide a demonstration center / training site for all students enrolled in teacher training, trainers from business, industry and government and other people who need to acquire skill in the use of computers; and, thirdly, the RIC Industrial Technology Program.

The monies would be divided among the three areas as follows: the computer science program, \$721,736; the demonstration lab in the School of Education and Human Development, \$65,300 and the industrial technology program, \$176,780.

Salesses cited the work of the college's committee on technology utilization, a body which had already been created when the Governor began planning his high tech initiative. The committee had begun assessing the college's needs in the area of computer technology and other high technology systems and was in a good position to make recommendations when the opportunity came about.

Salesses credited the work of the committee and its chair Dr. Richard Keough, acting director of the bureau of grants and sponsored projects, Dr. Peter Harman, director of the Computer Center, James Schaefer, assistant professor of mathematics and computer science and Dr. Peter Glanz, associate professor of physical sciences, chair of the committee on academic computer usage.

RIC sophomore:

Gets award from black women's group

The Rhode Island Black Women's Alliance (RIBWA) this year initiated a financial award to provide monetary assistance to a RIBWA member or dependent of a member who is seeking to improve themselves through college education.

Cheryl Garnett, a RIBWA member and a sophomore at Rhode Island College, is the 1983 recipient of the RIBWA award.

Presently, Garnett is a full-time sophomore and attends evening classes at RIC. She believes that her double major in English and Philosophy will help her in her future pursuit of a law degree.

"English will help me tremendously in understanding reading and writing logically. It would be an asset in going to law school," she said.

Garnett has always been interested in law and has been further motivated towards this goal through her employment experience. Since 1975, she has been employed by the department of the attorney general.

"I am confident of achieving my goal of being a practicing attorney and feel there exists a need in Rhode Island for more minority women in this field," she said, and added, "I intend to apply all my educational achievements from this field of study to the betterment of this state."

Garnett found out about the RIBWA from RIC admissions officer Babara Fadirepo. They talked about the RIBWA and Garnett joined shortly after

and applied for the award.

"When I found out that I had received the award I was excited and overwhelmed. I felt good that I could be recognized and be important enough to win this award," she said.

"This allows me to be an example to other women in my position striving for education and the betterment of myself because I can share my experiences with them," she said. "I encourage others to achieve their goals," she said, "because if you feel positive about where you go, you go. Where there's a will, there's a way."

A 1974 graduate of East Providence High School, Garnett has two daughters, Nicole, age 7, and Regina, age 5.

The RIBWA, which began as a result of a conference sponsored by the Urban Educational Center in April 1981, is open to any/all black women.

The purpose of the RIBWA is to educate, and improve the economic, political and social status of black women in Rhode Island; and to effectively work with other organizations on projects and concerns which affect the lives of black people and to help create self awareness among black women.

Monthly meetings of the RIBWA are held on the fourth Tuesday of each month, 7:30 p.m. at O. I. C., 1 Hilton St., Providence.

For more information contact the RIBWA, Elmwood Station, P. O. Box 3161, Providence, RI, 02907.

Sale to benefit handicapped

Student Life Office with the help of ABLE, the handicapped awareness organization at Rhode Island College, has issued a call for "junk or jewels, trash or treasures" for a yard sale on

Oct. 27 from noon to 4 p.m. on the campus mall.

Money raised will be used to afford handicapped students camping trips and other activities and programs.

Dixon A. McCool, associate dean of student life, urges campus support and asks everyone interested to check their basements, attics, and garages for items to donate to the sale.

Items may be brought to Craig Lee Room 127, or you may call 456-8061 and donated items from anywhere on campus will be picked up. If an item is large, the Office of Student Life would appreciate knowing that it is in advance of the sale, but asks that the item not be brought in until the morning of the sale.

New 'college by computer' debuts

SAN FRANCISCO, CA (CPA) -- A private, San Francisco - based telecommunications firm has just launched the nation's first "electronic university," which is already offering over 170 non-credit courses by personal computer.

"We're working with universities, with home study people and with corporations who provide home study programs," explains Tom White, president of TeleLearning Systems, which began the network in mid-September.

Students with personal computers log onto the network and link up with TeleLearning's host computer here.

"You can register electronically and charge your tuition on a credit card, and you're basically ready to start the course," White says.

"We then transmit a digitized photo of your instructor, along with outline materials for the course and lecture notes for the first class."

At the moment, TeleLearning is offering courses ranging from anatomy and law to "self-improvement" courses like assertiveness training.

White says all anyone needs to take the courses are an Apple, IBM or Commodore personal computer and a modem which will connect the machines to TeleLearning's host computer by phone.

But, he adds, a disk drive and printer are also helpful for students to store class information and print out their work.

Students can ask questions and communicate with the course instructors by leaving "electronic mail" for them in the host computer. The instructors would later collect the messages, and reply during the next class period.

At each class's end, "you have an electronic workbook that you go over, and the computer then grades your work, and gives you feedback which your instructor never sees," White adds.

"There's a lot less pressure on you that way," he claims, "and it gives you time to improve areas you're having trouble in."

Periodically, however, real tests do appear on the screen and are then returned to the instructors for grading.

Most of TeleLearning's 200-some instructors are university and college professors who teach their electronic courses as either alternatives or supplements to their regular classes.

In addition, several telecourses are taught live at a particular time each day by instructors sitting at their own computers, available to communicate directly and instantaneously with students.

Course fees run "about \$75, including textbook and instructor interaction," White reports.

Education Secretary Terrell Bell has endorsed the new computer university as a tool which will allow students across the country to "attain a high level of literacy and attain competency in math, science and the use of language."

President's Report

by David E. Sweet



Strategic planning, Peter Drucker tells us, "is the continuous process of making present risk-taking decisions systematically and with the greatest knowledge of their futurity; organizing systematically the efforts needed to carry out these decisions; and measuring the results of these decisions against the expectations through organized, systematic feedback."

Both the State of Rhode Island and Rhode Island College are focusing much attention on strategic planning for their futures. Both the state and the college have tentative drafts of proposed strategic plans circulating in the expectation that final drafts can be brought forward for action yet this fall.

Last Monday, as a member of the Advisory Committee to Governor Garrahy's Strategic Development Commission, I attended a briefing on the first draft of their report conducted by Ira Magaziner (who heads the commission staff) and by Terrence Murray, CEO of Fleet National Bank and chair of the commission.

Governor Garrahy formed the commission in September 1982. A few days ago members of the advisory committee received their copies of the first draft of the plan in preparation for Monday's visit. It contains 1700 pages. It is a thoroughly fascinating explication of the history and present state of the Rhode Island economy, together with a set of important and risky (to use Murray's and Magaziner's term) proposals for the future of that economy.

The plan says that in the next decade the Rhode Island economy must create about 60,000 new jobs! To achieve this and related goals will take much public and much private investment of time and effort -- and of money.

The commission will be calling on citizens of Rhode Island to make some major changes in their values and attitudes and for political, business and labor leaders to make some major changes in policies and practices. Because the problems confronting the state are urgent and the lead time for making changes is long, the commission is moving quickly and hopes that citizens and economic leaders alike will prove supportive.

Similarly the situation confronting this college in the coming decade is critical. About 90% of the college's students come from the state of Rhode Island. Most of them are recent graduates of Rhode Island high schools. In the next decade, it is projected that the number of students who will graduate each year from Rhode Island high schools will decline by nearly 40%.

The draft of the strategic plan for the college which is now being vigorously discussed on campus is designed to encourage all interested members of the college community to think about how the college can best cope with this situation.

It is a plan, however, which focuses on the educational issues which are involved in our situation. The plan assumes that only by fostering and maintaining excellence in its educational programs can the college meet successfully the challenges which lie ahead.

Without question many of the proposals in the plan involve risk. Perhaps the only greater risk would be not to plan at all!

Currently many members of the faculty and staff, individually and collectively, are responding formally and informally to the proposals in the plan. And those responses are having a major impact on the thinking which must be done before a final proposal can be developed.

Any individual who wants a copy of the plan can obtain one by calling the Office of the President (456-8100).

As you read the plan, it is important to keep in mind that virtually every proposal contained in it calls for action by established agencies of the college before it can be implemented. Thus such standard agencies of the college as the college council, the curriculum committee, academic schools and departments, etc., must all act before any of the proposals contained in the plan could take effect. A plan, after all, is not a policy or a curriculum decision. It is a statement of intentions.

And, of course, the draft currently being reviewed will undergo much more review before it becomes a plan.

Thus there's plenty of places for your good ideas to be heard. Let us hear from you!

What's News DEADLINE
Tuesday
4:30 p.m.

UEC in perspective - 15 years

continued from page 1

poverty."

Consequently, Wiley founded and headed the National Welfare Rights Organization, and before his death in 1973 had plans for a national Movement for Economic Justice.

"We don't want to be all things to all people, but what we want to do is to see a sound, adult continuing education program to meet the needs of people identified as being less economically prepared and educationally and socially prepared for education," said Charles Walton, UEC director since 1979.

Walton sees the UEC "not necessarily based on race, but based on economics and opportunity missed."

"We just can't leave out segments of our society, in particular the poor, the minorities, the limited English speakers, the adults," he said from his office on 126 Somerset St.

The UEC was never exclusively meant to serve just the black population, although that early emphasis was unmistakable. Such emphasis was, looking

A Little History

The UEC was founded to continue the work inspired by Martin Luther King Jr. Foremost among its founders were Dr. Raymond W. Houghton, a professor of philosophy at Rhode Island College, and Charles N. Fortes, a nationally-known minority community organizer from Providence.

Others integrally involved in the inception and development of the UEC were Robert Bailey, a local civil rights activist; Dr. Maureen T. Lapan, professor of curriculum resources at RIC; John P. Gilfillan, director of tutorial services at the RIC; Eugene Dutton, also a member of the RIC faculty; and a number of others from the college and business community and community at large, as well as from the state's education administrators, the Board of Trustees for Higher Education.

Lila Sapinsley, whose husband, John, is also on the college faculty, served as head of the trustees at that time and she as well as "very much interested in because

of the policies and practices that had been established at some of the institutions," said Walton.

The UEC director expressed some concern over the current move "back to basics" as a means of restoring quality and academic rigor in the nation's schools for fear that minorities will again be left out.

Establishing academic quality and rigor "are fine ideals and goals to work for -- no question -- but at the same time, to some of us it indicates the setting up of standards (once again) where certain people with certain kinds of abilities or perceived abilities are to be left out, or considered not acceptable," Walton pointed out.

He said he feels strongly that public institutions in Rhode Island "have a commitment to all the people" and should be careful when setting standards that "we're not excluding people."

He stressed that he'd "be the last person in the world to say we should have

Education today.

Prompting the move from the junior college to RIC was the junior college's move from the city to campuses in Lincoln and Warwick.

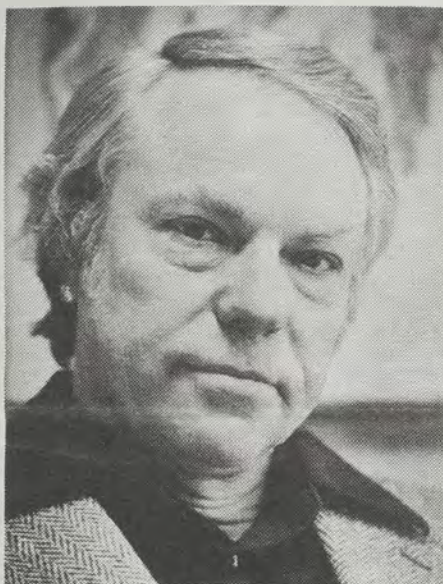
"It was very encouraging when in 1975 Dr. Lopes became director," said Walton.

In 1977 when Dr. David E. Sweet became RIC's new president, he reorganized the college's outreach efforts to improve the linkages between the college and the UEC, thus establishing the ties through the School of Continuing Education.

In 1975 Walton, one of whose mentors had been Charles Fortes, UEC co-founder, was convinced to come board at the UEC, working under Dr. Lopes as a researcher and planning specialist.

He remained in that capacity until 1977 when President Sweet called Lopes to RIC to serve as his special assistant, and at that point was made acting director until 1979 when he assumed the full

Co-founders



RAYMOND HOUGHTON



CHARLES FORTES

1968

back with hindsight, a natural and necessary first step, one given impetus by the black Kings' martyrdom.

The UEC's original mission consisted of four points:

- 1) to serve as a "port of entry" for those outside the mainstream of education;
- 2) to redress the historical underrepresentation of minorities in higher education;
- 3) to meet the needs of the UEC's special clientele;
- 4) to involve itself in community activities.

A restatement of the UEC mission in 1978 added the goal of "adult education and lifelong learning."

Upward Bound, a federally-sponsored program designed to serve disadvantaged youth in Rhode Island, was developed.

This program allowed the UEC to focus on "the most pervasive, least seen and most neglected segment of the minority population -- the adult working poor."

As stated in the UEC's Five Year Plan covering the period of 1982 to 1987, the UEC's area of concern encompasses a much larger "community" ... the low-income and minority population of the whole state.

Still considered the "core" population for UEC attention, however, is the "center of Rhode Island's minority and poor community -- South Providence" which has the highest concentration of minorities and poor in the state.

"The UEC was first established in South Providence and has always kept its roots there," notes the plan.

what the 1960s had brought about, particularly among blacks across the country and specifically here in Rhode Island."

"People were looking at specific ways of how to get black people into the mainstream of society," related Walton.

"One of the interesting things they discovered was that blacks in Rhode Island hadn't been afforded the educational opportunity as had other groups.

"Out of that concern, (these interested) people started to think, 'Well, what are the reasons blacks aren't into the mainstream?'"

"What they ultimately decided was that many black people didn't have the opportunity to complete high school, or, if they did, they didn't have the kind of credentials that many of the institutions (of higher learning) had established," said Walton.

What came out of all this was the belief that a program was essential to "pick up these people where they're at, make an assessment of their needs and skills, and then build a program around them ... as opposed to having them have to come in and fit themselves around the existing program."

What emerged in 1968 was the UEC whose initial thrust was to "make sure that blacks, in particular, had a means of access to post-secondary education."

Walton said the number of minority students going to public institutions "and probably private institutions" of higher learning on a yearly basis at that time numbered less than 100.

"When you hear the term 'racism in education,' in many instances (it means) the student never got to the classroom

open admissions for everybody" or that standards should be lowered, "but I, for one, as a minority person, wouldn't want to see, in the thrust to get a better quality student, a lesser number of minority students matriculating at our post-secondary institutions."

The UEC, once established, had a surfeit of directors -- "You almost need a scorecard," observed Walton.

Professor Houghton served as the first interim director, followed by Hercules Porter as the first permanent director with RIC's Dr. Louise E. Alfonso as his assistant. After Porter Gilfillan served as interim director until Roger Parish took over as permanent director.

Then RIC's Patricia Stevens followed as another interim director before Dr. William H. Lopes of RIC assumed the permanent directorship.

All this transpired over a 10-year period of time, according to Walton, who added, "I always said (this had) led to a de-stabilization of the UEC in terms of its original goals and purpose."

Financial support from private contributors, from the Ford Foundation, and from the federal government under Title I of the Higher Education Act of 1965 permitted the UEC to begin its operation.

Then the state of Rhode Island assumed base-level funding and the UEC was linked administratively with Rhode Island Junior College (now the Community College of Rhode Island).

In 1971, the UEC administration linkage was transferred to RIC and continues under its supervision through the dean of the School of Continuing

directorship.

"One of the things I realized as a researcher and planner was that there had to be some kind of on-going stability to build on, things like curriculum and a strong counseling program. One of my concerns was to try and add some consistency to the UEC leadership and to its program ... and I think we're still working on those things today," said the director.

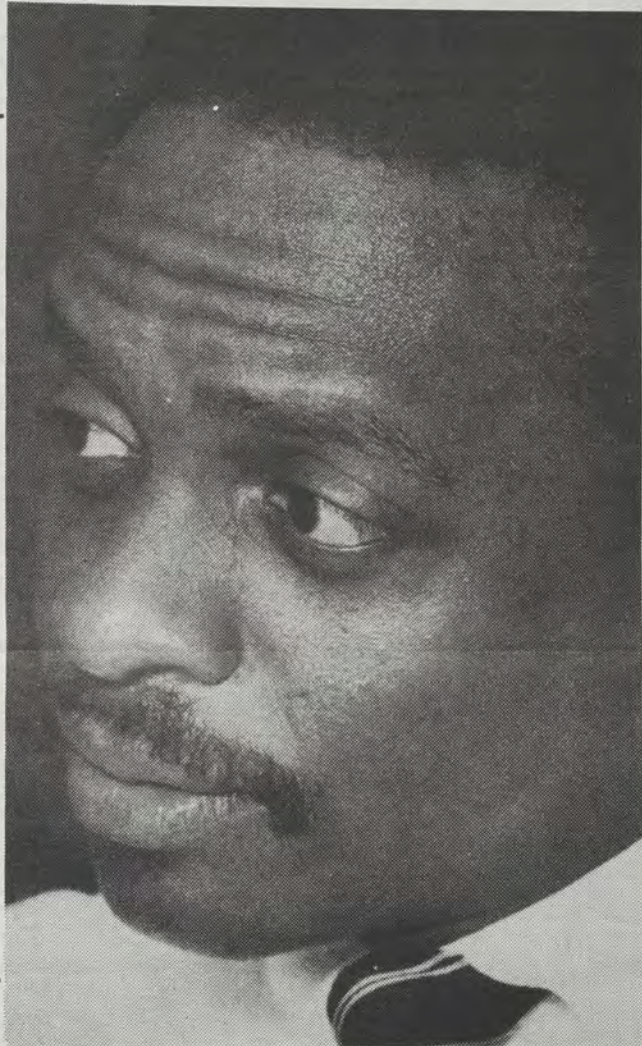
One of his first acts as director was the instituting of a three-year plan which was to aggressively seek federal funds, among others, and to increase the staff and level of services.

This led to the establishing of two "exciting programs" -- the Educational Opportunity Center (E.O.C.), which seeks to serve first-generation college students, and an associates degree program through the Community College of Rhode Island.

"That was doing two things: increasing the number of people we could provide service to and increasing the number of minority students in the post-secondary field of education," related Walton.

"If you go into your research prior to 1968, RIC, as a public institution, had a poor track record of recruiting and retaining minority group members. The situation brightened in about 1968 to the mid-1970s when we saw the greatest number of minority students enrolling," said Walton.

(See next week's "What's News" for part two -- the conclusion -- of this story.)



CHARLES WALTON, director of the UEC from 1979 to present.



Campus trademarks:

Could be a \$3.5-billion business soon

UNIVERSITY PARK, PA (CPS) -- There's a new cat and new lettering on Penn State t-shirts, sweatshirts and mugs this fall. The traditional Nittany Lion with its old block lettering are gone.

They're victims of a renewed campus pursuit of as much as \$500,000 in licensing revenues. Indeed, more schools -- mostly in the province of the Third Federal District Court in Pennsylvania -- soon may be junking honored old symbols and logos in favor of new ones in the coming years, according to various administrators, trademark experts, and clothing manufacturers.

The reason, they say, is to make it easier to control and lay claim to the money to be made from manufacturers who put collegiate "allied marks" -- pictures of mascots, school initials, etc. -- on products.

"Everyone's getting tough about the use of the logos," mourns a midwestern manufacturer of keychains who says he recently reached a none-too-amicable settlement with a college over use of the campus' mascot on key chains.

"They used to be happy just to have their names on an advertising product," says the manufacturer, who requested anonymity because he makes key chains for "about a dozen" other schools. "Now they said if I don't pay them, they'll just make up a new logo they can copyright, and freeze me out."

"Years ago," agrees Fran Lynch, Penn State's assistant athletic director, "schools were pleased to have their names on things as a sort of walking billboard. But along came the budget crunch and, boom, we've got to generate more revenue."

Lynch speculates licensing revenue from the new logo and symbol is worth a "potential" \$300,000 to \$500,000 a year.

Penn State took the unusual step of just starting all over with a new logo and mark instead of trying to license the old symbols because "we had 21 different Nittany Lions and as many different kinds of type (styles) being sold, and we wanted a unified identity."

But Stephen Crossland, head of International Collegiate Enterprises, which helps license the marks of some 60 schools nationwide, points out Penn State is in the only judicial district in the country where courts have ruled against schools in trademark rights with private manufacturers who marketed products without paying the schools.

"They took an ounce of prevention," Crossland says. "they figured 'If we're going to the hassle (in the courts), why don't we go ahead and change the marks?' That way, their right to license them is unquestioned, and the old marks still being printed without licenses become worthless."

The University of Pittsburgh recently lost a battle in the Third District Court with Champion products, which has been producing shirts with the Pitt name and panther symbol since 1936.

In 1980, Pitt had adopted a new rule that firms must pay because of its long record of using the trademark without challenge from Pitt.

The case is now on appeal. A number of other schools are facing similar problems. Bridgham Young, Virginia, and Georgia have all recently

threatened to go to court to stop private firms from marketing beers and drinks with their names and initials on the cans. None of the schools, however, has a long record of defending its trademarks actively.

To keep a good legal claim on the marks, schools must have a record of protecting the symbols their names and initials on the cans. None of the schools, however, has a long record of defending its trademarks actively.

To keep a good legal claim on the marks, schools must have a record of protecting the symbols, and must be able to prove having "first internal and commercial use" of them, explains Edith Collier of the U.S. Trademark Association.

Some schools can't even say where their symbols came from, since many originally were the informal work of students or local artists, points out Roy Parcels, head of Dixon and Parcels, the New York design firm that created Penn State's new look.

The result can be the 21 different versions of the same mascot like the Nittany Lion, or other symbols that may not be "distinctive" enough to provide an identity to fit trademark laws, he adds.

In trying to create a new, distinctive Nittany Lion, for example, parcels discovered 125 four-year and 37 two-year colleges around the country are currently using some kind of cat as a symbol.

Parcels also recently created a new visual identity for Georgia Southern College.

But adopting wholesale changes and risking the wrath of traditionalists -- and grammarians (Penn State, for instance, is now written as PennState in the new trademark scheme) -- can be expensive.

Fisher won't say how much Penn State spent on the new logo. He does remember the first bid he got from a firm was for \$150,000. "That," he recalls, "was a short conversation."

Crossland says throwing out all the old for a new identity "really is not a practical route unless there's a strong likelihood of getting tied up in

litigation" over licensing somewhere down the road.

"They would have changed everything in a minute," contends the midwestern manufacturer about the Illinois school that recently "blackmailed me" into paying a licensing fee.

It may be worth it. Crossland says officials of the highly-successful National Football League licensing program estimate "that if colleges ever got themselves organized and together, they could do 10 times as much as the NFL."

That would amount to some \$3.5 billion a year in revenues for the nation's campuses.

Mini-Concerts

Rhode Island College Dance Company will again offer its annual mini-concerts for Rhode Island school children in the college's Roberts Auditorium on Oct., 11, 12 and 13.

Between 3,000 and 4,000 youngsters from some 20 schools, mostly from the Providence, Cranston and Lincoln areas, will be bussed in for the 9 a.m. performances.

In addition, a 12:30 p.m. performance will be offered on Oct., 11, said Pam G. Trippel, director of dance.

The college community is invited to these performances which are given free of charge. Concert performances will last approximately 45 minutes and will include a 20-minute lecture-demonstration of modern dance technique and composition problems and three dances from the dance company's current repertory, including a new contemporary jazz dance choreographed by Boston choreographer Danny Sloan.

The RIC Dance Company will take their production to various Rhode Island schools on Nov. 4 and Nov. 18. Schools at which a performance will be given have not yet been selected said Trippel.

For more information call 456-8046.



Calendar of Events

October 10 - October 17

MONDAY, OCTOBER 10

No Classes. Monday's class schedule will be in effect on Tuesday.

8 p.m. to midnight "Sounds From The Basements" with live disc jockeys, Bill English and Bob Lombardi. Every Monday night in the Rathskellar.

MONDAY TO THURSDAY, OCTOBER 10-13

Noon Mass. Student Union, Room 304.

TUESDAY, OCTOBER 11

8 a.m. Protestant Service. Student Union, Room 304.

3:30 p.m. Women's Tennis. RIC vs. Clark University. Home.

WEDNESDAY, OCTOBER 12

Noon to 1 p.m. History Department Lunchtime Colloquium. "The Computer Society: Predict Your Own Alternative." Speaker will be William Armitage. History Lounge.

12:30 p.m. to 1:30 p.m. The Headshop Workshop. Verbal Judo - Coping with Criticism. An informal weekly series on common personal concerns with Tom Lavin, Ph.D., psychologist. Student Union Ballroom.

3 to 4 p.m. Career Services. Resume workshop. Craig Lee, Room 054. Men's Soccer. RIC vs. Western Connecticut State University. Away.

THURSDAY, OCTOBER 13

9 to 10 a.m. Career Services. Job search workshop. Craig Lee, Room 054.

11 a.m. to Noon Career Services. Resume workshop. Craig Lee, Room 054.

3 p.m. Sociology Colloquium. Prof. Kai Erikson of Yale University to speak on "What Gemeinschaft Is." Alumni Lounge, Roberts hall.

3:30 p.m. Women's Tennis. RIC vs. Bryant College. Away.

6 p.m. Women's Volleyball. RIC at Clark University with Holy Cross. Away.

7 p.m. Protestant Service. Student Union, Room 304.

FRIDAY, OCTOBER 14

6:30 p.m. Epsilon Pi Tau. Installation of officers. Dinner at Davies Vocational High School. Lincoln, R.I. \$7.50 per person.

SATURDAY, OCTOBER 15

10 a.m. Women's Tennis. RIC vs. Southern Connecticut State University and Fairfield University. Away.

10 a.m. Women's Cross Country. Tri-State Championships at Bryant College. Away.

11 a.m. Women's Volleyball. RIC at U.S. Coast Guard Academy with St. Joseph's College. Away.

Noon Men's Cross Country. Tri-States at Bryant College. Away.

SUNDAY, OCTOBER 16

10 a.m. Sunday Mass. Student Union, Ballroom.

1:30 p.m. Men's Soccer. RIC vs. North Adams State College. Home.

7 p.m. Sunday Evening Mass. Browne Hall's Upper Lounge.

MONDAY, OCTOBER 17

9 to 10 a.m. Career Services. Resume workshop. Craig Lee, Room 054.

Noon Mass. Student Union, Room 304.